

STaND

**October
2018**



Welcome to the Statistical Trends and News of Denton (STaND) Report. The report compiles demographic, growth and economic information that is provided or tracked by various City of Denton departments. Under each chart or graph, you will find the source of the information along with a City of Denton contact e-mail address should you have any questions regarding the data.

Although the STaND Report is produced monthly, some of the data will be updated quarterly or annually. For example, population estimates are typically updated annually, and new annexations would only be changed when an annexation occurred. The most current edition is available online, [www.cityofdenton.com/Business/Economic Development](http://www.cityofdenton.com/Business/Economic%20Development). Additionally, you can find the most current edition along with all previous issue at www.DentonEDP.com/monthlyannual-reports.



This report is compiled by the Economic Development Department. General questions about this report can be directed to Christina Davis, (940) 349-7730, Christina.Davis@cityofdenton.com

Internal Distribution:
Share Point/Economic
Development/home page

ADA/EOE/ADEA
www.cityofdenton.com
TDD (800)735-2989

Demographics

Annual Population Change 2016 - 2017

Entity	2016 Census Estimate	2017 Census Estimate	Numerical Change 2016-2017	Percent Change 2016-2017
City of Denton	133,808	136,268	2,460	1.8%
Denton County	806,180	836,210	30,030	3.7%
State of Texas	27,862,596	28,304,596	442,000	1.6%

Source: U.S. Census Bureau, Erica.Sullivan@cityofdenton.com, updated May 2018

Decennial Population Change 2000 - 2010

Entity	2000 Census	2010 Census	Numerical Change 2000-2010	Percent Change 2000-2010
City of Denton	80,537	113,383	32,846	40.8%
Denton County	432,976	662,614	229,638	53.0%
State of Texas	20,851,820	25,145,561	4,293,741	20.6%

Source: U.S. Census Bureau, Erica.Sullivan@cityofdenton.com

Age and Economic Characteristics

Entity	Median Age	65 and Over	Median Family Income	Per Capita Income
City of Denton	28.1	9.5%	\$76,090	\$25,915
Denton County	35.1	9.4%	\$101,474	\$38,490
State of Texas	34.5	12.0%	\$67,025	\$28,714

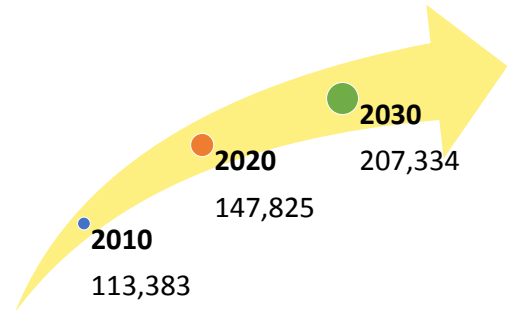
Source: U.S. Census Bureau, 2016 American Community Survey (ACS), 1 Year Estimate. Erica.Sullivan@cityofdenton.com

Economic Characteristics

	City	County	State
Per Capita Income	\$25,915	\$38,490	\$28,714
Median Family Income	\$75,090	\$101,474	\$67,025

Source: U.S. Census Bureau, 2016 American Community Survey, 1 Year Estimate
Prepared by: Erica.Sullivan@cityofdenton.com

Population Forecast 2010 - 2030



Source: University of North Texas' Center for Economic Development and Research, (1) 2010 U.S. Census Bureau data utilized for base year, Erica.Sullivan@cityofdenton.com

Population Forecast 2017 - 2020

Year	Population	Percent Change
2017	124,601	1.5%
2018	127,093	2.0%
2019	129,635	2.0%
2020	132,228	2.0%

Source: City of Denton, Erica.Sullivan@cityofdenton.com

Did You Know?

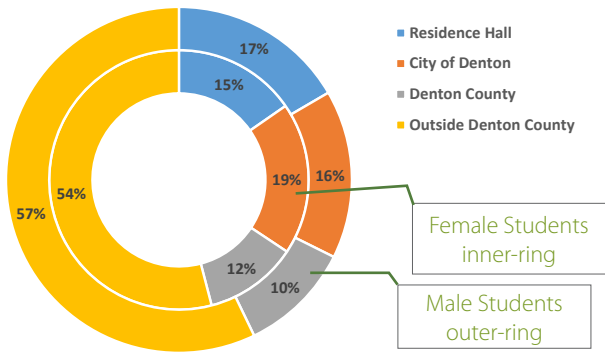
Denton Earns Gold-level Ranking in Prominent Scenic City Certification.

First recognized as a Bronze-level City in 2014, the City increased its ranking two levels due to improvements in codes, ordinances, and standards related to aesthetics and community appearance. Scenic Texas cited the following elements as key in earning this upgraded recognition: Denton's Main Street Program, strong unity of design standards, innovative waste management efforts, and emphasis on public parks, trails, and green spaces.

Source: City of Denton Press Release

Demographics

Fall 2018 University of North Texas Enrollment by Residence*



Student Residence	Male	Female	Total Enrollment	Percent
Residence Hall	2,710	3,395	6,105	16.02%
City of Denton	3,353	3,224	6,577	17.25%
Denton County	2,050	2,147	4,197	11.01%
Outside Denton County	9,545	11,695	21,240	55.72%
Total	17,658	20,461	38,119	100.00%

Source: University of North Texas, Erica.Sullivan@cityofdenton.com

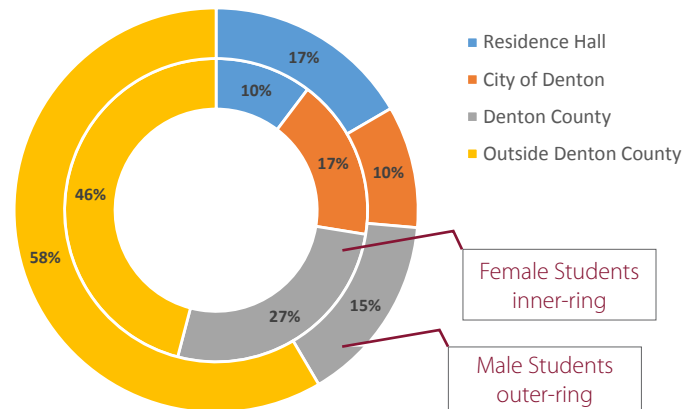
*Figures are for the Denton campus only

Spring 2018 Texas Woman's University Enrollment by Residence*

Student Residence	Male	Female	Total Enrollment	Percent
Residence Hall	163	1,904	2,067	15.9%
City of Denton ¹	272	1,119	1,391	10.7%
Denton County ²	419	1,735	2,154	16.5%
Outside Denton County	725	6,701	7,426	57.0%
Total	1,579	11,459	13,038	100.0%

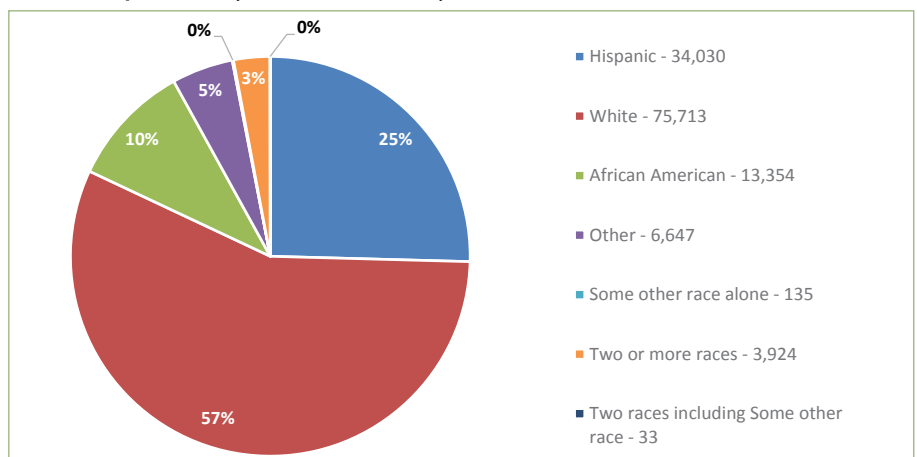
Source: Texas Women's University, Erica.Sullivan@cityofdenton.com
*Figures are for the Denton campus only

¹ Outside Residence Hall
² Outside City of Denton



The City of Denton encompasses a landmass of 98.8 square miles and is situated north of the DFW metroplex where Interstate 35E and 35W intersect. According to Census 2017 estimates and City of Denton square mile figures, the City has a population of 136,268 with a population density of 1,379 persons per square mile.

Denton Population by Race and Ethnicity



Other includes: American Indian and Alaskan native; Asian Native Hawaiian; and other Pacific Islander

Source: U.S. Census Bureau, 2016 American Community Survey, 1 Year Estimate, Erica.Sullivan@cityofdenton.com

Labor Markets

Employment Change by Industry Sector 2015 - 2016

INDUSTRY	ANNUAL % CHANGE	
	CITY OF DENTON	TEXAS
Agriculture, Forestry, Fishing and Hunting	3.5%	3.9%
Mining, Quarrying, and Oil and Gas Extraction	-19.5%	-19.9%
Utilities	3.7%	1.7%
Construction	5.7%	2.0%
Manufacturing	7.9%	-3.6%
Wholesale Trade	1.1%	2.0%
Retail Trade	7.1%	2.9%
Transportation and Warehousing	14.6%	2.0%
Information	5.9%	0.0%
Finance and Insurance	7.9%	2.6%
Real Estate and Rental and Leasing	8.8%	1.3%
Professional, Scientific, and Technical Services	4.9%	2.6%
Management of Companies and Enterprises	21.0%	4.6%
Administrative and Support and Waste Management and Remediation Services	7.5%	1.7%
Educational Services	0.5%	2.8%
Health Care and Social Assistance	1.5%	3.7%
Arts, Entertainment, and Recreation	-3.2%	4.5%
Accommodation and Food Services	5.0%	4.3%
Other Services (except Public Administration)	3.4%	0.9%
Public Administration	-1.4%	1.2%
Unclassified	2.9%	11.4%
Total - All Industries	4.4%	1.6%

Source: JobsEQ®, Erica.Sullivan@cityofdenton.com

Top Employers in Denton



Source: Denton Chamber of Commerce Economic Development, edaa@dentonedp.com, updated 05/25/18

Unemployment Rates

Entity	Annual Average				October*
	2014	2015	2016	2017	2018
City of Denton	4.1%	3.3%	3.3%	3.2%	2.8%
Denton County	4.6%	3.5%	3.4%	3.4%	2.9%
State of Texas	5.2%	4.4%	4.6%	4.4%	3.5%

Source: Texas Workforce Commission, Erica.Sullivan@cityofdenton.com

The rates are not seasonally adjusted. *Most current information available at time of publishing report.

Residential Growth and Housing

Housing Activity in the City of Denton

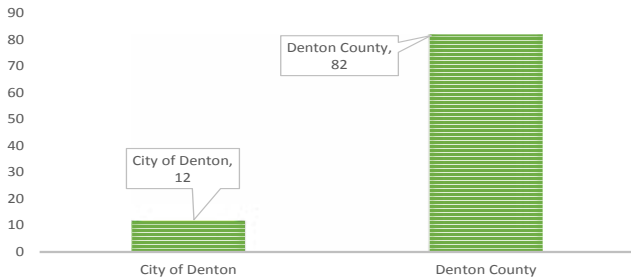
Year	Housing Units		New Residential		Demolition		Total	
	Single Family	Multi Family	Single Family	Multi Family	Single Family	Multi Family	Housing Units	Percent Increase
2017	29,324	21,132	873	550	29	1	50,456	2.84%
YTD 2018	30,213	21,889	904	758	15	1	52,102	3.26%

Sources: Planning, Building Inspections Departments, Prepared by: Erica.Sullivan@cityofdenton.com
Single Family includes two family dwelling, Includes issued and finalized permits

According to Denton's Building Inspection Division, the average value for a One-Family dwelling is \$321,143

Foreclosures

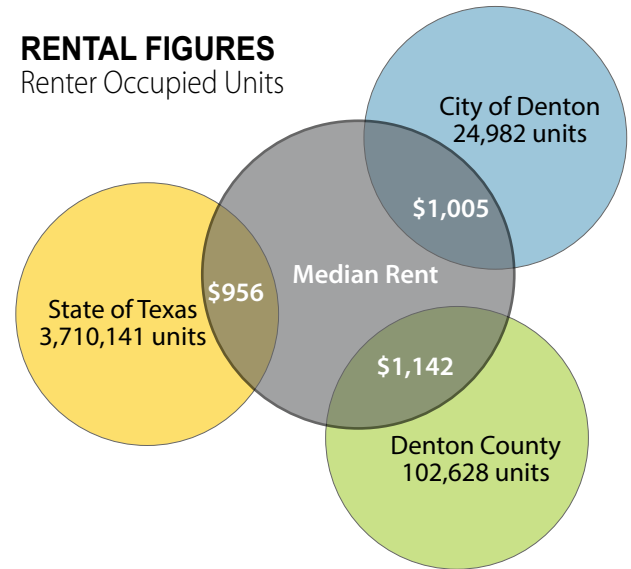
OCTOBER 2018



*Includes commercial properties, Source: Foreclosure Listing Service Inc.
Prepared by: Erica.Sullivan@cityofdenton.com

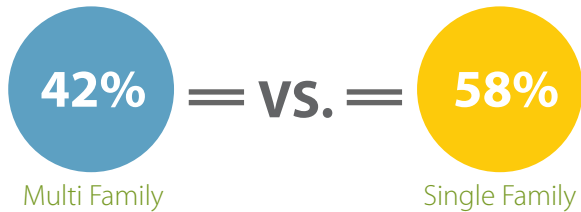
RENTAL FIGURES

Renter Occupied Units



Source: U.S. Census Bureau, 2016 American Community Survey, Year 1 Estimates
Erica.Sullivan@cityofdenton.com

Housing Unit Composition



Single Family includes two family dwelling
Sources: Planning, Building Inspections Departments, Prepared by: Erica.Sullivan@cityofdenton.com

Housing Occupancy

Entity	Occupied Housing Units	Vacant Housing Units	Total Housing Units
City of Denton	45,320	5,026	50,346
Denton County	281,964	15,972	297,936
State of Texas	9,535,612	1,218,656	10,754,268

Source: U.S. Census Bureau, 2016 American Community Survey (ACS), 1 Year Estimate
Prepared by: Erica.Sullivan@cityofdenton.com

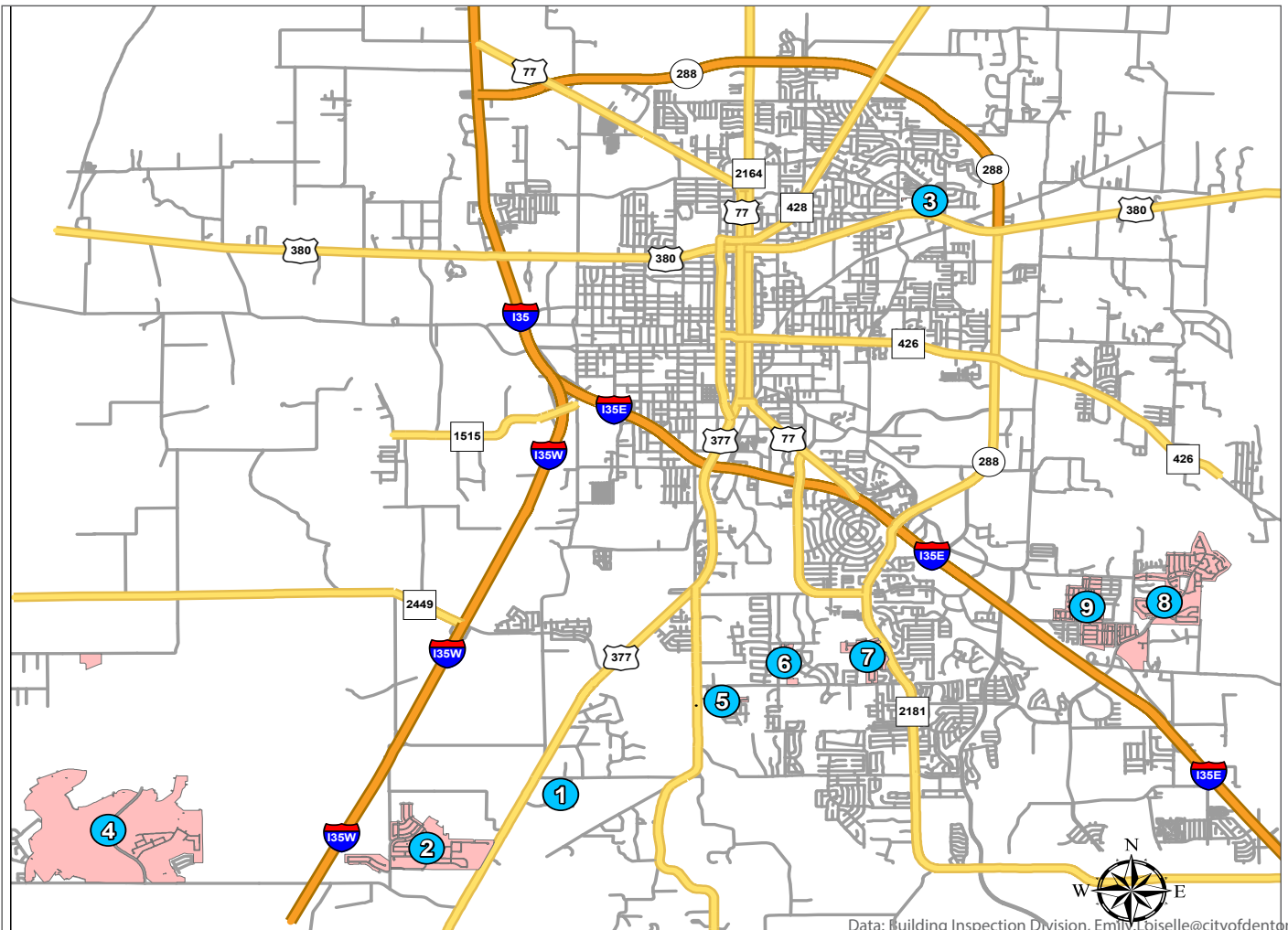
Residential Permits	Permits in Oct		Permits YTD		Value in Oct		Value YTD	
	2018	2017	2018	2017	2018	2017	2018	2017
One-Family Dwelling	90	42	90	713	28,902,841	13,354,970	28,902,841	214,387,030
Two-Family Dwelling	0	0	0	3	0	0	0	806,261
Multi-Family Dwelling *	0	0	0	3	0	0	0	68,515,861
Total New Residential	90	41	90	719	28,902,841	12,815,729	28,902,841	283,709,152
Additions/Alterations	81	62	81	532	1,137,085	1,099,088	1,137,085	9,783,461
Total Residential Permits	171	102	171	1,251	30,039,926	13,908,517	30,039,926	293,492,613
* Multi-Family Units	0	0	0	548				

Source: Building Inspection, Emily.Loiselle@cityofdenton.com

Active Subdivisions

Active Subdivisions — October 2018

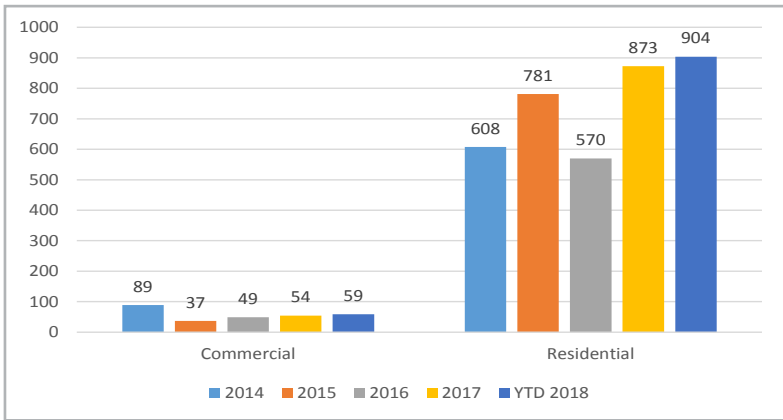
	Totals:	2,287	159	159	1,485	802
MAP REF	MOST ACTIVE SUB-DIVISIONS	PLATTED LOTS	MONTH STARTS	YTD STARTS	TOTAL STARTS	LOTS AVAIL
1	COUNTRY CLUB VILLAGE PHASE 2-B	250	11	180	212	38
2	COUNTY LAKES - ALL PHASES	27	0	12	35	1
3	OLD NORTH PARK PHASE II-A	180	0	0	0	180
4	ROBSON RANCH - ALL PHASES	80	1	2	61	19
5	RYAN MEADOWS - ALL PHASES	457	8	97	407	50
6	SHADOW BROOK PLACE	32	0	0	28	4
7	TEASLEY TRAILS - ALL PHASES	118	0	1	118	0
8	THE PRESERVE AT PECAN CREEK, SECTION H&I	2	0	1	1	1
9	VILLAGES OF CAMEL, PHASE 5B	40	25	5	5	35



Data: Building Inspection Division, Emily.Loislle@cityofdenton.com

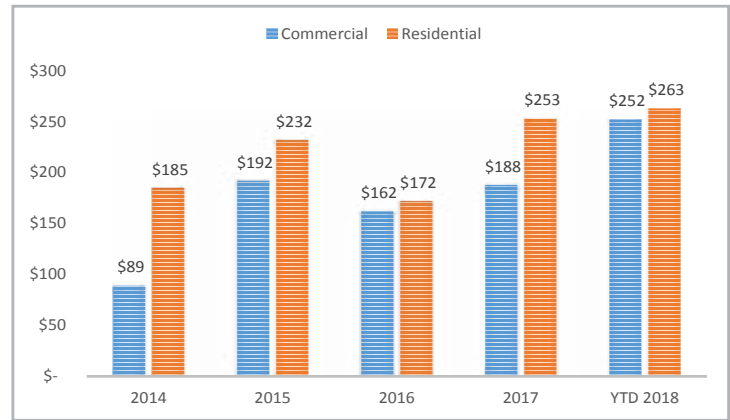
Commercial Growth

Building Permits — October 2018



Includes Multi-Family as Commercial and Duplexes as Residential
 Source: Building Inspections Department, Prepared by: Erica.Sullivan@cityofdenton.com

Valuation Trends — October 2018



*Values given in Millions
 Source: Planning & Finance Department
 Prepared by: Erica.Sullivan@cityofdenton.com

Major Commercial Permits for October 2018

Address	Project	Use	Square Feet	Value
2505 W University Dr 1001	Retail	Store/Mercantile	8,812	\$1,454,421
2123 Sadau Ct	Seven Mile Café	Restaurant	10,500	\$1,427,370
3200 N I-35	IHOP	Restaurant	4,621	\$628,179
155 Precision Dr Bldg 2	Storage	Industrial	1,260	\$75,751
3012 E University /Loop 288 Dr	7-Eleven	Store/Mercantile	2,480	\$225,258
4408 Worthington Dr	Shell Building	Professional	17,030	\$2,813,186
4410 Worthington Dr	Shell Building	Professional	17,030	\$2,813,186

Source: Building Inspections Division, Emily.Loiselle@cityofdenton.com

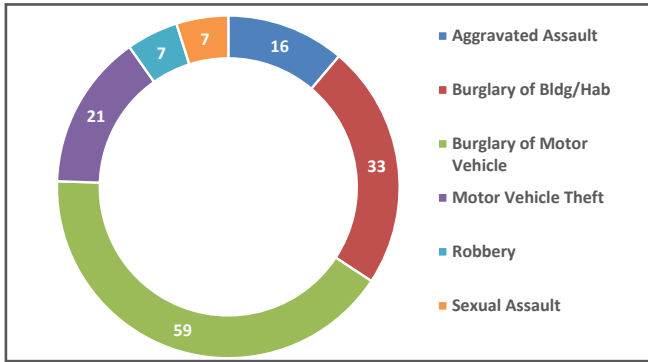
Commercial Permits

	Permits in Oct 2018	Permits in Oct 2017	Permits through Oct 2018	Permits through Oct 2017	Value in Oct 2018	Value in Oct 2017	Value YTD through Oct 2018	Value YTD through Oct 2017
Hotel	0	0	0	0	0	0	0	0
Hospital	0	1	0	1	0	1,008,145	0	13,723,994
Industrial	1	1	1	6	75,751	40,260	75,751	14,791,081
Restaurant	2	0	2	2	2,055,549	0	2,055,549	8,240,566
Office, Bank, Professional	2	1	2	24	5,626,371	646,649	5,626,371	27,261,909
Vehicle Sales Lot	0	0	0	0	0	0	0	0
Stores and Mercantile	2	0	2	8	1,679,679	0	1,679,679	28,985,526
Total New Commercial	7	4	7	41	9,437,350	2,295,005	9,437,350	93,003,076
City/County Buildings	0	1	0	6	0	50,319	0	6,650,139
Schools	0	2	0	3	0	1,274,885	0	21,283,945
Churches	0	0	0	0	0	0	0	0
Alterations	34	26	34	201	4,299,899	5,086,643	4,299,899	29,559,775
Total Commercial Permits	41	33	41	251	13,737,249	8,656,533	13,737,249	150,496,934
Total Comm & Res Permits	212	135	212	1,502	43,777,175	22,565,050	43,777,175	443,989,547

Source: Building Inspections Division, Emily.Loiselle@cityofdenton.com

STaND Alones

Crime Rates — October 2018



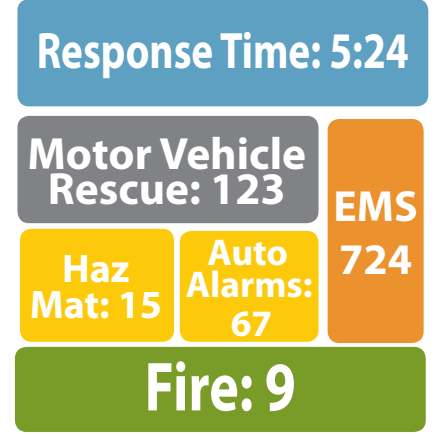
Source: Police Department, Tiffany.Weig@cityofdenton.com

October Police Activity



Source: Police Department
Tiffany.Weig@cityofdenton.com

October Fire Activity



Source: Fire Department
r.Ryan@cityofdenton.com

Sales Tax Collections Fiscal Years 2014/15 — 2017/18

Month	2014-2015	2015-2016	2016-2017	2017-2018
October	2,510,270	2,418,298	2,618,544	2,893,671
November	2,318,276	2,459,393	3,061,708	3,081,233
December	3,158,355	3,507,620	3,862,745	3,725,507
January	2,261,319	2,012,242	2,547,121	2,741,380
February	1,985,264	2,262,689	2,575,448	2,681,763
March	2,827,995	2,983,606	3,218,490	3,795,301
April	2,283,890	2,437,536	2,728,448	2,915,398
May	2,230,218	2,540,010	2,860,256	3,082,192
June	2,843,453	3,318,478	3,528,334	3,538,686
July	2,458,493	2,460,412	2,929,546	3,309,987
August	2,796,561	2,997,482	3,131,423	3,079,980
September	2,927,872	3,226,533	3,779,077	3,424,929
TOTAL	30,601,966	32,624,299	36,841,140	\$38,270,027

Prepared By: City of Denton Finance Department, 11/18
Source: Texas Comptroller, City Finance Department

Real and Personal Property Tax Rates

Tax Per \$100 Valuation	
City of Denton	\$0.620477
Denton County	\$0.225574
Denton Independent School District	\$1.540000
Total	\$2.386051

Source: Denton Central Appraisal District, Erica.Sullivan@cityofdenton.com

Sales Tax Rates

Sales/Use Tax Rates	
State of Texas	6.25%
Local (DCTA & City)	2.00%
Denton County Transportation Authority (DCTA)	.5%
City of Denton	1.5%
Total	8.25%

Source: Denton Central Appraisal District, Erica.Sullivan@cityofdenton.com

Major Transportation Projects

Location	Limits	Proposed Date of Construction	Estimated Date of Completion	Description
Mayhill	US 380 to Colorado Blvd	July 2017	December 2019	Expand 2 lanes to 4, later to be 6 lanes divided
Bonnie Brae PH 1	Roselawn to N. of Vintage	July 2017	July 2019	Expand 2 lanes to 4 lanes divided
Bonnie Brae PH 2	I35E to Roselawn	Fall 2017	Fall 2019	Expand 2 lanes to 4 lanes divided
Bonnie Brae PH 3	S. of Vintage to N. of Vintage & Vintage Blvd from US 377 to I35W	Fall 2018	Fall 2020	Expand 2 lanes to 4 lanes divided

Source: Utility, CIP Engineering, Prepared by Noreen.Housewright@cityofdenton.com *This project will be constructed in two phases. Construction within the City limits of Denton is 2nd Ph. Updated: 02/2017