

# STaND

**December  
2018**



Welcome to the Statistical Trends and News of Denton (STaND) Report. The report compiles demographic, growth and economic information that is provided or tracked by various City of Denton departments. Under each chart or graph, you will find the source of the information along with a City of Denton contact e-mail address should you have any questions regarding the data.

Although the STaND Report is produced monthly, some of the data will be updated quarterly or annually. For example, population estimates are typically updated annually, and new annexations would only be changed when an annexation occurred. The most current edition is available online, [www.cityofdenton.com/Business/Economic Development](http://www.cityofdenton.com/Business/Economic%20Development). Additionally, you can find the most current edition along with all previous issue at [www.DentonEDP.com/monthlyannual-reports](http://www.DentonEDP.com/monthlyannual-reports).



This report is compiled by the Economic Development Department. General questions about this report can be directed to Christina Davis, (940) 349-7730, [Christina.Davis@cityofdenton.com](mailto:Christina.Davis@cityofdenton.com)

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TDD (800)735-2989

# Demographics

## Annual Population Change 2016 - 2017

Entity	2016 Census Estimate	2017 Census Estimate	Numerical Change 2016-2017	Percent Change 2016-2017
City of Denton	133,808	136,268	2,460	1.8%
Denton County	806,180	836,210	30,030	3.7%
State of Texas	27,862,596	28,304,596	442,000	1.6%

Source: U.S. Census Bureau, Erica.Sullivan@cityofdenton.com, updated May 2018

## Decennial Population Change 2000 - 2010

Entity	2000 Census	2010 Census	Numerical Change 2000-2010	Percent Change 2000-2010
City of Denton	80,537	113,383	32,846	40.8%
Denton County	432,976	662,614	229,638	53.0%
State of Texas	20,851,820	25,145,561	4,293,741	20.6%

Source: U.S. Census Bureau, Erica.Sullivan@cityofdenton.com

## Age and Economic Characteristics

Entity	Median Age	65 and Over	Median Family Income	Per Capita Income
City of Denton	28.1	9.5%	\$76,090	\$25,915
Denton County	35.1	9.4%	\$101,474	\$38,490
State of Texas	34.5	12.0%	\$67,025	\$28,714

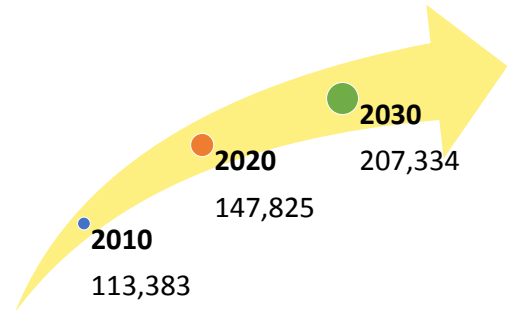
Source: U.S. Census Bureau, 2016 American Community Survey (ACS), 1 Year Estimate. Erica.Sullivan@cityofdenton.com

## Economic Characteristics

	City	County	State
Per Capita Income	\$25,915	\$38,490	\$28,714
Median Family Income	\$75,090	\$101,474	\$67,025

Source: U.S. Census Bureau, 2016 American Community Survey, 1 Year Estimate  
Prepared by: Erica.Sullivan@cityofdenton.com

## Population Forecast 2010 - 2030



Source: University of North Texas' Center for Economic Development and Research, (1) 2010 U.S. Census Bureau data utilized for base year, Erica.Sullivan@cityofdenton.com

## Population Forecast 2017 - 2020

Year	Population	Percent Change
2017	124,601	1.5%
2018	127,093	2.0%
2019	129,635	2.0%
2020	132,228	2.0%

Source: City of Denton, Erica.Sullivan@cityofdenton.com

## Did You Know?

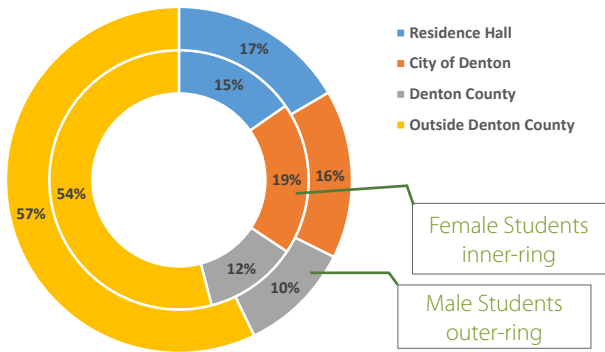
### Denton Earns Gold-level Ranking in Prominent Scenic City Certification.

First recognized as a Bronze-level City in 2014, the City increased its ranking two levels due to improvements in codes, ordinances, and standards related to aesthetics and community appearance. Scenic Texas cited the following elements as key in earning this upgraded recognition: Denton's Main Street Program, strong unity of design standards, innovative waste management efforts, and emphasis on public parks, trails, and green spaces.

Source: City of Denton Press Release

# Demographics

## Fall 2018 University of North Texas Enrollment by Residence\*



Student Residence	Male	Female	Total Enrollment	Percent
Residence Hall	2,710	3,395	6,105	16.02%
City of Denton	3,353	3,224	6,577	17.25%
Denton County	2,050	2,147	4,197	11.01%
Outside Denton County	9,545	11,695	21,240	55.72%
<b>Total</b>	<b>17,658</b>	<b>20,461</b>	<b>38,119</b>	<b>100.00%</b>

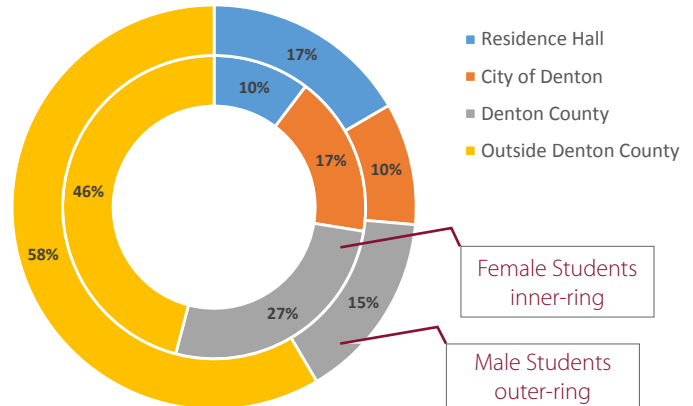
Source: University of North Texas, Erica.Sullivan@cityofdenton.com  
\*Figures are for the Denton campus only

## Spring 2018 Texas Woman's University Enrollment by Residence\*

Student Residence	Male	Female	Total Enrollment	Percent
Residence Hall	163	1,904	2,067	15.9%
City of Denton <sup>1</sup>	272	1,119	1,391	10.7%
Denton County <sup>2</sup>	419	1,735	2,154	16.5%
Outside Denton County	725	6,701	7,426	57.0%
<b>Total</b>	<b>1,579</b>	<b>11,459</b>	<b>13,038</b>	<b>100.0%</b>

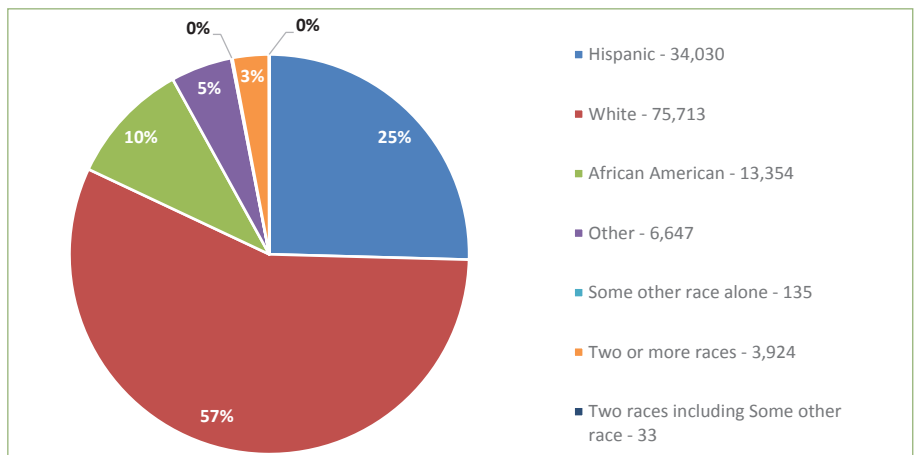
Source: Texas Women's University, Erica.Sullivan@cityofdenton.com  
\*Figures are for the Denton campus only

<sup>1</sup> Outside Residence Hall  
<sup>2</sup> Outside City of Denton



The City of Denton encompasses a landmass of 98.8 square miles and is situated north of the DFW metroplex where Interstate 35E and 35W intersect. According to Census 2017 estimates and City of Denton square mile figures, the City has a population of 136,268 with a population density of 1,379 persons per square mile.

## Denton Population by Race and Ethnicity



Other includes: American Indian and Alaskan native; Asian Native Hawaiian; and other Pacific Islander  
Source: U.S. Census Bureau, 2016 American Community Survey, 1 Year Estimate, Erica.Sullivan@cityofdenton.com

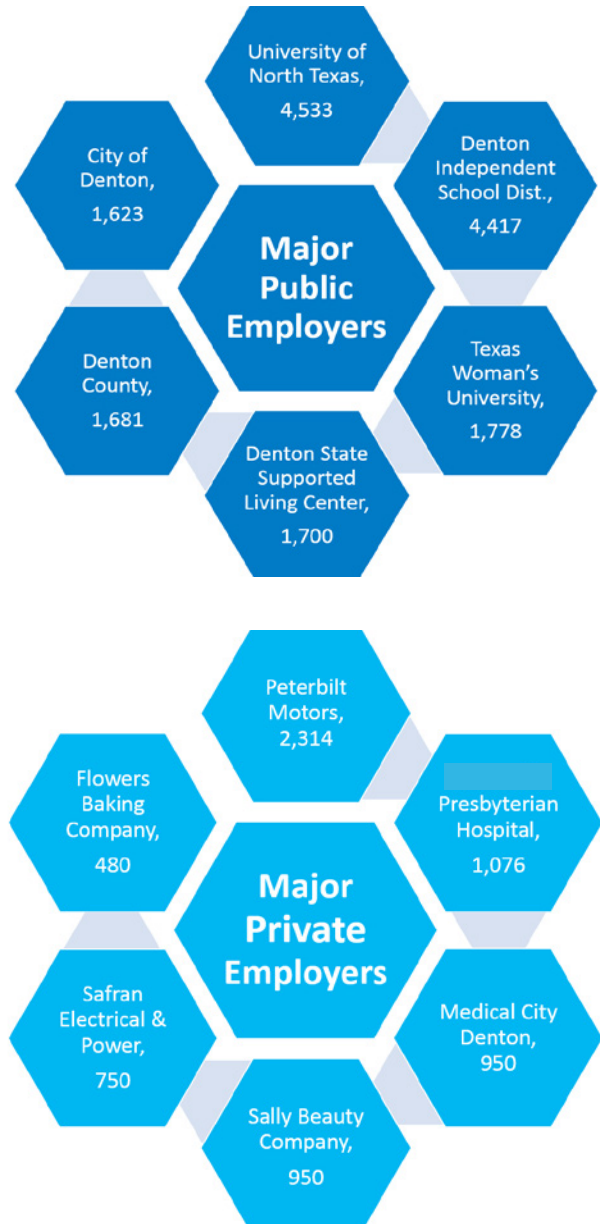
# Labor Markets

## Employment Change by Industry Sector 2015 - 2016

INDUSTRY	ANNUAL % CHANGE	
	CITY OF DENTON	TEXAS
Agriculture, Forestry, Fishing and Hunting	3.5%	3.9%
Mining, Quarrying, and Oil and Gas Extraction	-19.5%	-19.9%
Utilities	3.7%	1.7%
Construction	5.7%	2.0%
Manufacturing	7.9%	-3.6%
Wholesale Trade	1.1%	2.0%
Retail Trade	7.1%	2.9%
Transportation and Warehousing	14.6%	2.0%
Information	5.9%	0.0%
Finance and Insurance	7.9%	2.6%
Real Estate and Rental and Leasing	8.8%	1.3%
Professional, Scientific, and Technical Services	4.9%	2.6%
Management of Companies and Enterprises	21.0%	4.6%
Administrative and Support and Waste Management and Remediation Services	7.5%	1.7%
Educational Services	0.5%	2.8%
Health Care and Social Assistance	1.5%	3.7%
Arts, Entertainment, and Recreation	-3.2%	4.5%
Accommodation and Food Services	5.0%	4.3%
Other Services (except Public Administration)	3.4%	0.9%
Public Administration	-1.4%	1.2%
Unclassified	2.9%	11.4%
<b>Total - All Industries</b>	<b>4.4%</b>	<b>1.6%</b>

Source: JobsEQ®, Erica.Sullivan@cityofdenton.com

## Top Employers in Denton



Source: Denton Chamber of Commerce Economic Development, edaa@dentonedp.com, updated 05/25/18

## Unemployment Rates

Entity	Annual Average				December*
	2014	2015	2016	2017	2018
City of Denton	4.1%	3.3%	3.3%	3.2%	2.8%
Denton County	4.6%	3.5%	3.4%	3.4%	2.9%
State of Texas	5.2%	4.4%	4.6%	4.4%	3.5%

Source: Texas Workforce Commission, Erica.Sullivan@cityofdenton.com

The rates are not seasonally adjusted. \*Most current information available at time of publishing report.

# Residential Growth and Housing

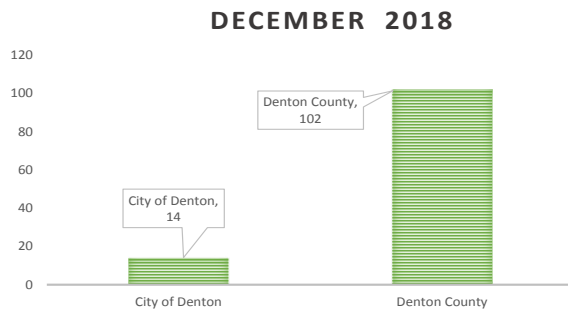
## Housing Activity in the City of Denton

Year	Housing Units		New Residential		Demolition		Total	
	Single Family	Multi Family	Single Family	Multi Family	Single Family	Multi Family	Housing Units	Percent Increase
2017	29,324	21,132	873	550	29	1	50,456	2.84%
YTD 2018	30,315	21,889	1,007	758	16	1	52,204	3.46%

Sources: Planning, Building Inspections Departments, Prepared by: Erica.Sullivan@cityofdenton.com  
Single Family includes two family dwelling, Includes issued and finalized permits

According to Denton's Building Inspection Division, the average value for a One-Family dwelling is \$321,143

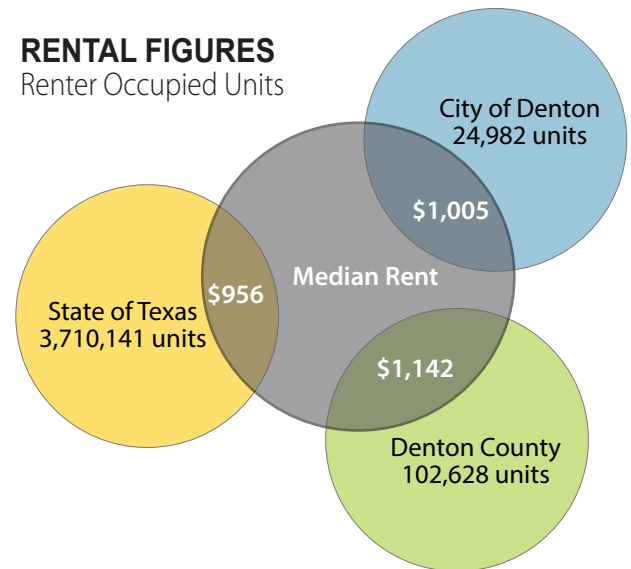
## Foreclosures



\*Includes commercial properties, Source: Foreclosure Listing Service Inc.  
Prepared by: Erica.Sullivan@cityofdenton.com

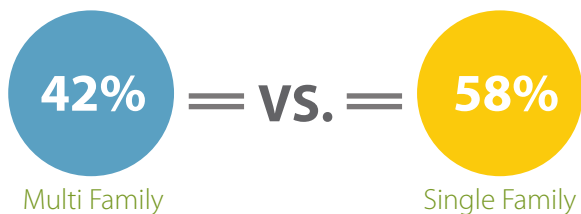
## RENTAL FIGURES

Renter Occupied Units



Source: U.S. Census Bureau, 2016 American Community Survey, Year 1 Estimates  
Erica.Sullivan@cityofdenton.com

## Housing Unit Composition



Single Family includes two family dwelling  
Sources: Planning, Building Inspections Departments, Prepared by:  
Erica.Sullivan@cityofdenton.com

## Housing Occupancy

Entity	Occupied Housing Units	Vacant Housing Units	Total Housing Units
City of Denton	45,320	5,026	50,346
Denton County	281,964	15,972	297,936
State of Texas	9,535,612	1,218,656	10,754,268

Source: U.S. Census Bureau, 2016 American Community Survey (ACS), 1 Year Estimate  
Prepared by: Erica.Sullivan@cityofdenton.com

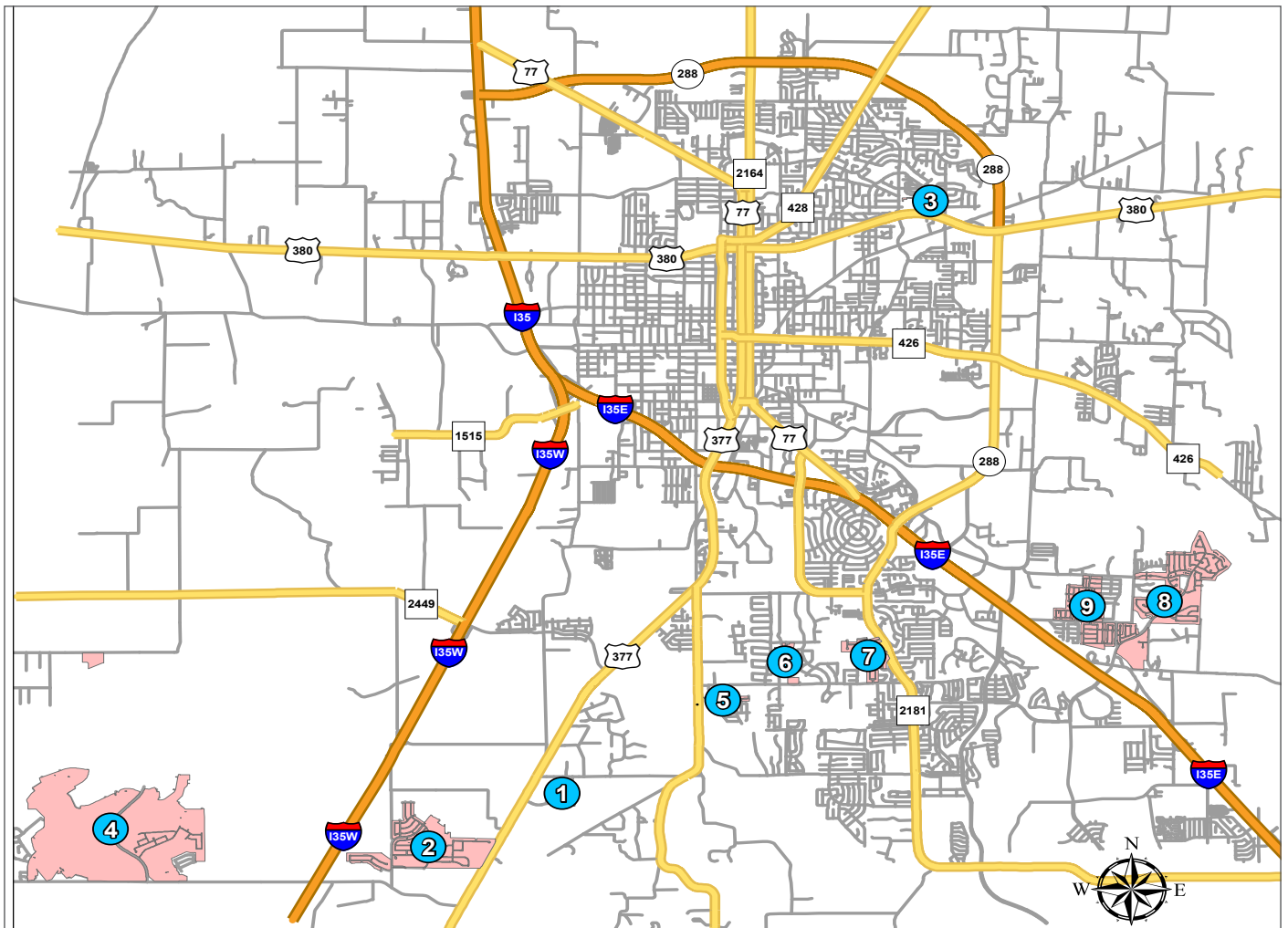
Residential Permits	Permits in Dec		Permits YTD		Value in Dec		Value YTD	
	2018	2017	2018	2017	2018	2017	2018	2017
One-Family Dwelling	32	64	193	198	11,317,399	19,575,184	62,087,210	61,644,682
Two-Family Dwelling	0	1	0	1	0	378,058	0	378,058
Multi-Family Dwelling *	0	0	0	1	0	0	0	888,650
<b>Total New Residential</b>	<b>32</b>	<b>94</b>	<b>193</b>	<b>200</b>	<b>11,317,399</b>	<b>19,953,242</b>	<b>62,087,210</b>	<b>313,945,269</b>
Additions/Alterations	65	67	214	191	1,548,033	1,432,672	3,765,321	3,542,713
<b>Total Residential Permits</b>	<b>97</b>	<b>161</b>	<b>407</b>	<b>391</b>	<b>12,865,432</b>	<b>21,385,914</b>	<b>65,852,531</b>	<b>317,487,982</b>
* Multi-Family Units	0	0	0	14				

Source: Building Inspection, Emily.Loiselle@cityofdenton.com

# Active Subdivisions

## Active Subdivisions — December 2018

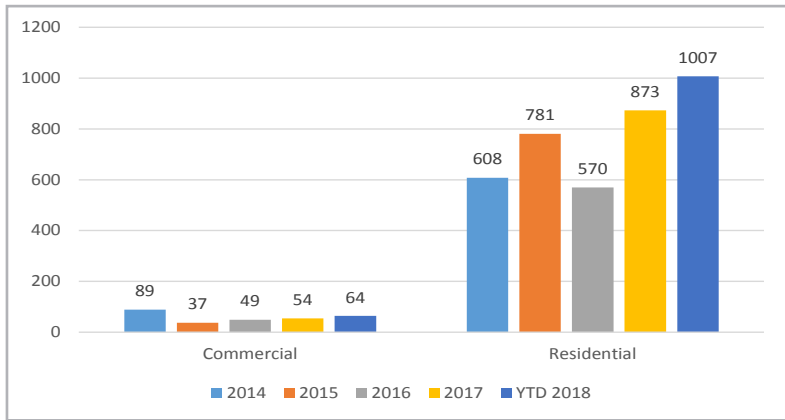
MAP REF	MOST ACTIVE SUB-DIVISIONS	PLATTED LOTS	MONTH STARTS	YTD STARTS	TOTAL STARTS	LOTS AVAIL
	Totals:	3,245	51	330	1,788	1,637
1	COUNTRY CLUB VILLAGE PHASE 2-B	17	0	4	4	13
2	COUNTRY LAKES ALL PH	282	5	17	248	34
3	OLD NORTH PARK PHASE II-A	40	0	2	27	13
4	ROBSON RANCH ALL PH	569	6	33	185	384
5	RYAN MEADOWS ALL PH	261	0	31	241	20
6	SHADOW BROOK PLACE	38	0	1	35	3
7	TEASLEY TRAILS ALL PH	102	8	45	102	0
8	THE PRESERVE AT PECAN CREEK ALL PH	165	0	11	47	118
9	VILLAGES OF CAMEL, PHASE 5B	87	5	17	49	38
	BRENTWOOD PLACE	180	5	21	21	159
	HARVEST HILL	150	1	1	1	149
	MEADOW OAKS SUBDIVISION, PH 4	43	0	3	3	40
	WINDSOR OAKS ADD, PH 1	112	1	2	2	110



Data: Building Inspection Division, Emily.Loisel@cityofdenton.com

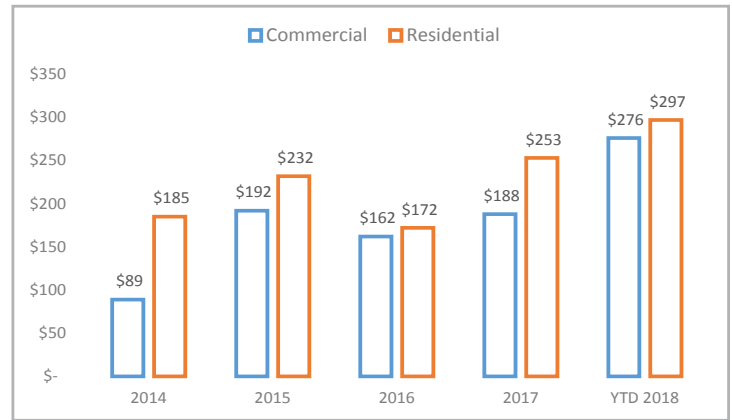
# Commercial Growth

## Building Permits — December 2018



Includes Multi-Family as Commercial and Duplexes as Residential  
 Source: Building Inspections Department, Prepared by: Erica.Sullivan@cityofdenton.com

## Valuation Trends — December 2018



\*Values given in Millions  
 Source: Planning & Finance Department  
 Prepared by: Erica.Sullivan@cityofdenton.com

## Major Commercial Permits for December 2018

Address	Project	Use	Square Feet	Value
701 S Loop 288	Denton County Admin Bldg	City/County Building	95,794	\$16,654,745
306 N Loop 288	Denton County Admin Food Center	City/County Warehouse	10,900	\$1,107,220
1801 N Masch Branch Rd	Foundation	Warehouse	218,825	\$21,533,121

Permits over 1,000 SF  
 Source: Building Inspections Division, Emily.Loisselle@cityofdenton.com

## Commercial Permits

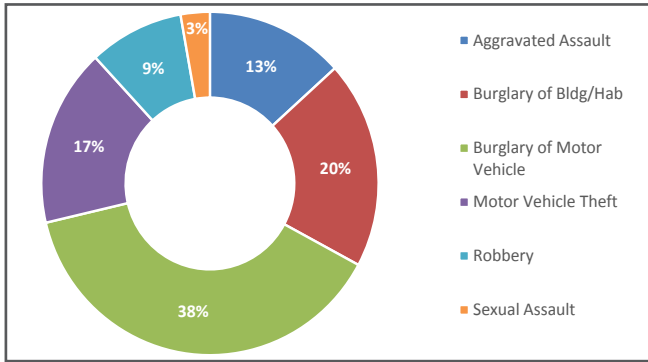
\*Dec. 2018 is the first month for this new category

	Permits in Dec 2018	Permits in Dec 2017	Permits through Dec 2018	Permits through Dec 2017	Value in Dec 2018	Value in Dec 2017	Value YTD through Dec 2018	Value YTD through Dec 2017
Hotel		0	0	0		0	0	0
Hospital		0	0	0		0	0	13,723,994
Nursing Home/Healthcare Facility*				2				1,891,783
Industrial		1	1	2		117,303	75,751	181,049
Restaurant		1	2	1		1,029,066	2,055,549	1,029,066
Office, Bank, Professional		1	5	3		211,372	7,102,542	908,340
Vehicle Sales Lot		0	0	0		0	0	0
Stores and Mercantile		2	2	2		3,706,889	1,679,679	3,706,889
Warehouse*	2			0	22,640,341		22,640,341	
<b>Total New Commercial</b>	<b>2</b>	<b>5</b>	<b>10</b>	<b>10</b>	<b>22,640,341</b>	<b>5,064,630</b>	<b>33,553,862</b>	<b>21,441,120</b>
City/County Buildings	1	0	1	0	16,654,745	63,746	16,654,745	6,713,885
Schools		0	0	2		0	0	1,274,885
Churches		0	0	0		0	0	0
Alterations	25	20	93	67	11,828,900	1,655,770	24,272,391	8,623,676
<b>Total Commercial Permits</b>	<b>28</b>	<b>25</b>	<b>104</b>	<b>79</b>	<b>51,123,985</b>	<b>6,784,145</b>	<b>74,480,998</b>	<b>38,053,565</b>
<b>Total Comm &amp; Res Permits</b>	<b>125</b>	<b>181</b>	<b>511</b>	<b>1,683</b>	<b>63,989,417</b>	<b>41,919,124</b>	<b>140,333,528</b>	<b>485,908,672</b>

Source: Building Inspections Division, Emily.Loisselle@cityofdenton.com

# STaND Alones

## Crime Rates — December 2018



Source: Police Department, Tiffany.Weig@cityofdenton.com

## December Police Activity



Source: Police Department  
Tiffany.Weig@cityofdenton.com

## December Fire Activity



Source: Fire Department  
r.Ryan@cityofdenton.com

## Sales Tax Collections Fiscal Years 2015/16 — 2018/19

Month	2015-2016	2016-2017	2017-2018	2018-2019
October	2,418,298	2,618,544	2,893,671	3,040,700
November	2,459,393	3,061,708	3,081,233	3,061,744
December	3,507,620	3,862,745	3,725,507	
January	2,012,242	2,547,121	2,741,380	
February	2,262,689	2,575,448	2,681,763	
March	2,983,606	3,218,490	3,795,301	
April	2,437,536	2,728,448	2,915,398	
May	2,540,010	2,860,256	3,082,192	
June	3,318,478	3,528,334	3,538,686	
July	2,460,412	2,929,546	3,309,987	
August	2,997,482	3,131,423	3,079,980	
September	3,226,533	3,779,077	3,424,929	
<b>TOTAL</b>	<b>32,624,299</b>	<b>36,841,140</b>	<b>\$38,270,027</b>	<b>6,102,444</b>

Prepared By: City of Denton Finance Department, 01/19  
Source: Texas Comptroller, City Finance Department

## Real and Personal Property Tax Rates

Tax Per \$100 Valuation	
City of Denton	\$0.620477
Denton County	\$0.225574
Denton Independent School District	\$1.540000
<b>Total</b>	<b>\$2.386051</b>

Source: Denton Central Appraisal District, Erica.Sullivan@cityofdenton.com

## Sales Tax Rates

Sales/Use Tax Rates	
State of Texas	6.25%
Local (DCTA & City)	2.00%
<i>Denton County Transportation Authority (DCTA)</i>	.5%
<i>City of Denton</i>	1.5%
<b>Total</b>	<b>8.25%</b>

Source: Denton Central Appraisal District, Erica.Sullivan@cityofdenton.com

## Major Transportation Projects

Location	Limits	Proposed Date of Construction	Estimated Date of Completion	Description
Mayhill	US 380 to Colorado Blvd	July 2017	December 2019	Expand 2 lanes to 4, later to be 6 lanes divided
Bonnie Brae PH 1	Roselawn to N. of Vintage	July 2017	July 2019	Expand 2 lanes to 4 lanes divided
Bonnie Brae PH 2	I35E to Roselawn	Fall 2017	Fall 2019	Expand 2 lanes to 4 lanes divided
Bonnie Brae PH 3	S. of Vintage to N. of Vintage & Vintage Blvd from US 377 to I35W	Fall 2018	Fall 2020	Expand 2 lanes to 4 lanes divided

Source: Utility, CIP Engineering, Prepared by Noreen.Housewright@cityofdenton.com \*This project will be constructed in two phases. Construction within the City limits of Denton is 2nd Ph. Updated: 02/2017