

STaND

**March
2017**



Welcome to the Statistical Trends and News of Denton (STaND) Report. The report compiles demographic, growth and economic information that is provided or tracked by various City of Denton departments. Under each chart or graph, you will find the source of the information along with a City of Denton contact e-mail address should you have any questions regarding the data.

Although the STaND Report is produced monthly, some of the data will be updated quarterly or annually. For example, population estimates are typically updated annually, and new annexations would only be changed when an annexation occurred. The most current edition is available online, [www.cityofdenton.com/Business/Economic Development](http://www.cityofdenton.com/Business/Economic%20Development). Additionally, you can find the most current edition along with all previous issue at [www.DentonEDP.com/News Reports/Reports](http://www.DentonEDP.com/News%20Reports/Reports).



This report is compiled by the Economic Development Department. General questions about this report can be directed to Christina Davis, (940) 349-7730, Christina.Davis@cityofdenton.com

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Demographics

Poverty Rate Change Due To Off-Campus College Student Population

Entity	Total	Poverty Rate All People	Poverty Rate Excluding Students not Living with Relatives	Percent Change
City of Denton	103,741	20.6%	13.9%	-6.7%
Denton County	655,269	8.7%	7.2%	-1.4%
State of Texas	24,639,906	17.8%	17.2%	-0.6%
United States	301,412,284	15.2%	14.5%	-0.7%

Sources: U.S. Census Bureau's Social, Economic & Housing Statistics Division; Poverty Statistics "Examining the Effect of Off-Campus College Students on Poverty"; U.S. Census Bureau, 2009-2011 ACS, 3-year Estimate., Erica.Sullivan@cityofdenton.com

Annual Population Change 2014 - 2015

Entity	2014 Census Estimate	2015 Census Estimate	Numerical Change 2014-2015	Percent Change 2014-2015
City of Denton	128,590	131,044	2,454	1.91%
Denton County	754,792	780,612	25,820	3.42%
State of Texas	26,979,078	27,469,114	490,036	1.82%

Source: U.S. Census Bureau, Erica.Sullivan@cityofdenton.com

Decennial Population Change 2000 - 2010

Entity	2000 Census	2010 Census	Numerical Change 2000-2010	Percent Change 2000-2010
City of Denton	80,537	113,383	32,846	40.8%
Denton County	432,976	662,614	229,638	53.0%
State of Texas	20,851,820	25,145,561	4,293,741	20.6%

Source: U.S. Census Bureau, Erica.Sullivan@cityofdenton.com

Age and Economic Characteristics

Entity	Median Age	65 and Over	Median Family Income	Per Capita Income
City of Denton	28.7	11.9%	\$68,189	\$24,037
Denton County	34.8	9.1%	\$90,593	\$35,721
State of Texas	34.4	11.7%	\$65,316	\$28,210

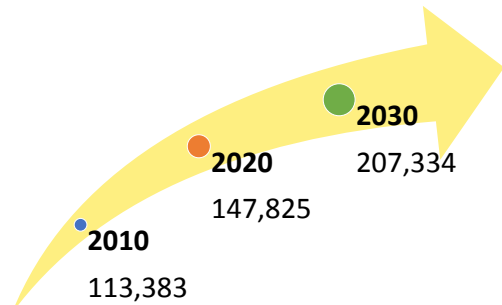
Source: U.S. Census Bureau, 2015 American Community Survey (ACS), 1 Year Estimate. Erica.Sullivan@cityofdenton.com

Economic Characteristics

	City	County	State
Per Capita Income	\$24,037	\$35,721	\$28,210
Median Family Income	\$68,189	\$90,593	\$65,316

Source: U.S. Census Bureau, 2015 American Community Survey, 1 Year Estimate
Prepared by: Erica.Sullivan@cityofdenton.com

Population Forecast 2010 - 2030



Source: University of North Texas' Center for Economic Development and Research, (1) 2010 U.S. Census Bureau data utilized for base year, Erica.Sullivan@cityofdenton.com

Population Forecast 2017 - 2020

Year	Population	Percent Change
2017	124,601	1.5%
2018	127,093	2.0%
2019	129,635	2.0%
2020	132,228	2.0%

Source: City of Denton, Erica.Sullivan@cityofdenton.com

Did You Know?

Denton Earns Gold-level Ranking in Prominent Scenic City Certification.

First recognized as a Bronze-level City in 2014, the City increased its ranking two levels due to improvements in codes, ordinances, and standards related to aesthetics and community appearance. Scenic Texas cited the following elements as key in earning this upgraded recognition: Denton's Main Street Program, strong unity of design standards, innovative waste management efforts, and emphasis on public parks, trails, and green spaces.

Source: City of Denton Press Release, Lindsey.Baker@cityofdenton.com

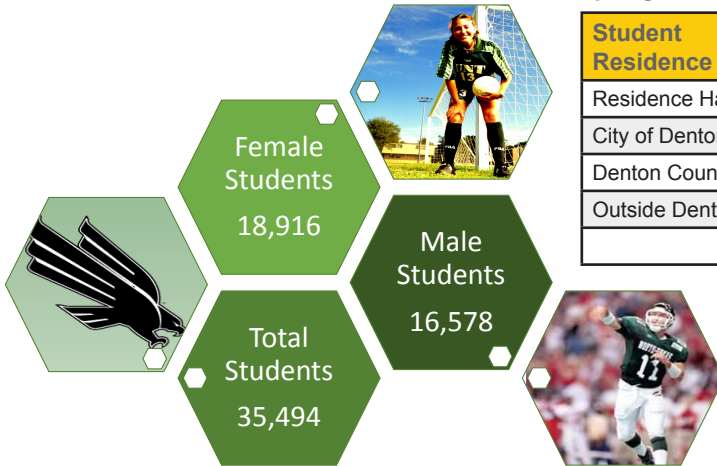
Demographics

Spring 2017 University of North Texas Enrollment by Residence*

Student Residence	Male	Female	Total Enrollment	Percent
Residence Hall	2,717	3,200	5,917	16.7%
City of Denton	3,672	3,504	7,176	20.2%
Denton County	1,914	2,063	3,977	11.2%
Outside Denton County	8,275	10,149	18,424	51.9%
Total	17,793	20,180	37,973	100.0%

Source: University of North Texas, Erica.Sullivan@cityofdenton.com

*Figures are for the Denton campus only

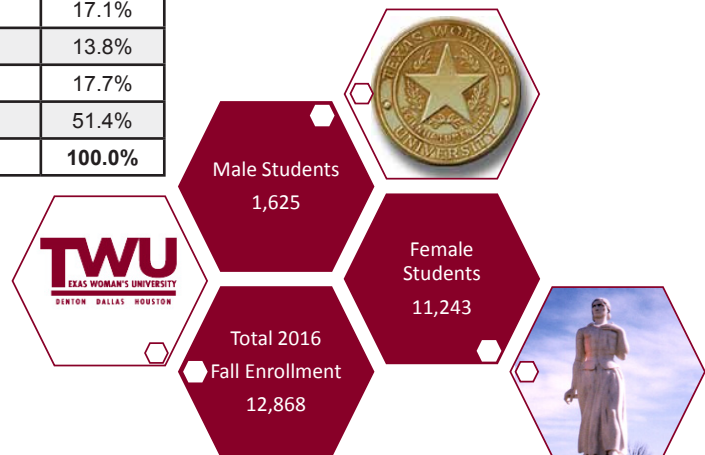


Fall 2016 Texas Woman's University Enrollment by Residence*

Student Residence	Male	Female	Total Enrollment	Percent
Residence Hall	147	2,055	2,202	17.1%
City of Denton	303	1,478	1,781	13.8%
Denton County	428	1,847	2,275	17.7%
Outside Denton County	747	5,863	6,610	51.4%
Total	1,625	11,243	12,868	100.0%

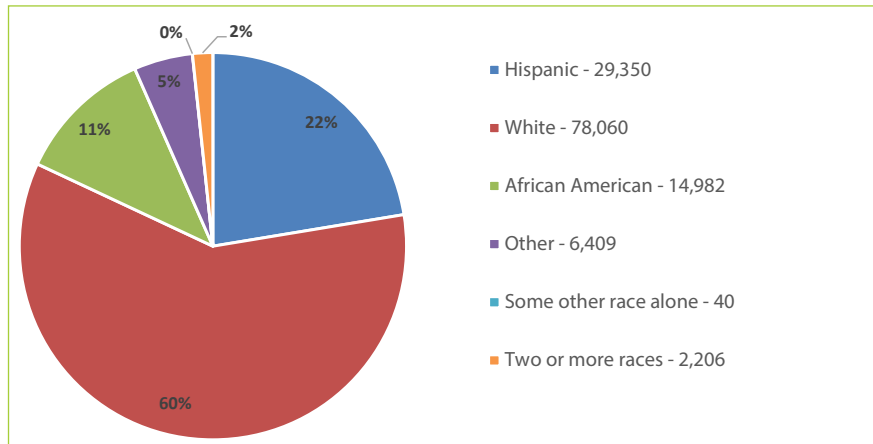
Source: Texas Women's University, Erica.Sullivan@cityofdenton.com

*Figures are for the Denton campus only



The City of Denton encompasses a landmass of 94.9 square miles and is situated north of the DFW metroplex where Interstate 35E and 35W intersect. According to Census 2015 estimates and City of Denton square mile figures, the City has a population of 131,044 with a population density of 1,380 persons per square mile.

Denton Population by Race and Ethnicity



Other includes: American Indian and Alaskan native; Asian Native Hawaiian; and other Pacific Islander

Source: U.S. Census Bureau, 2015 American Community Survey, 1 Year Estimate,

Erica.Sullivan@cityofdenton.com

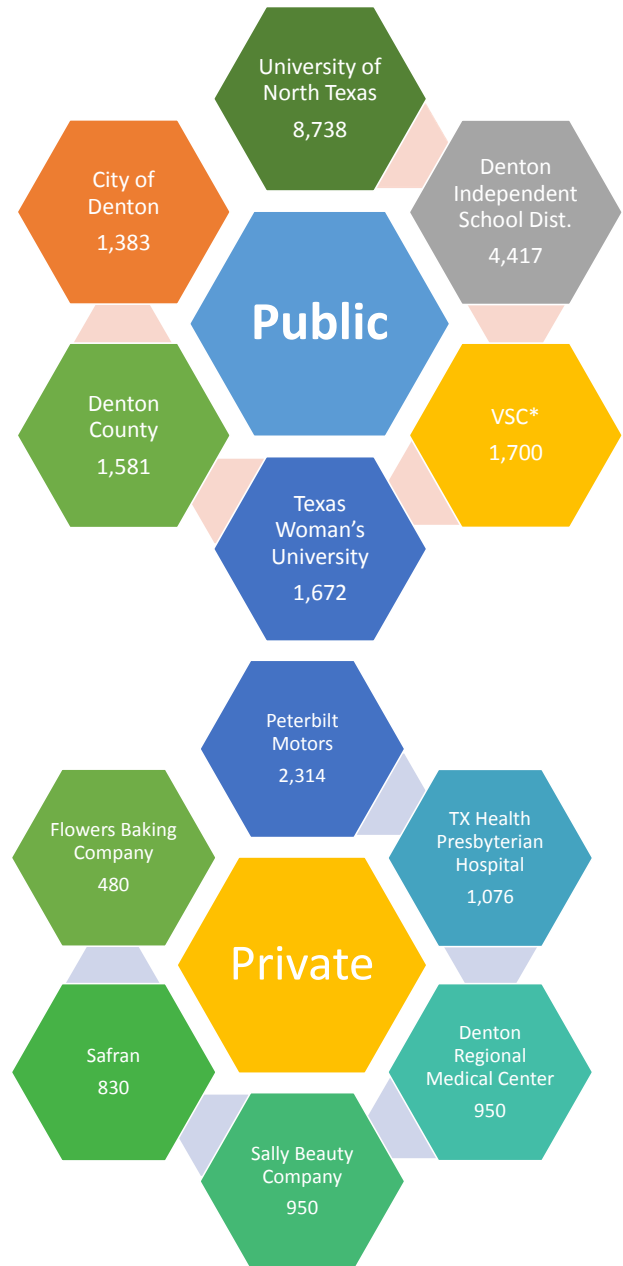
Labor Markets

Employment Change by Industry Sector 2015 - 2016

INDUSTRY	ANNUAL % CHANGE	
	CITY OF DENTON	TEXAS
Agriculture, Forestry, Fishing and Hunting	3.5%	3.9%
Mining, Quarrying, and Oil and Gas Extraction	-19.5%	-19.9%
Utilities	3.7%	1.7%
Construction	5.7%	2.0%
Manufacturing	7.9%	-3.6%
Wholesale Trade	1.1%	2.0%
Retail Trade	7.1%	2.9%
Transportation and Warehousing	14.6%	2.0%
Information	5.9%	0.0%
Finance and Insurance	7.9%	2.6%
Real Estate and Rental and Leasing	8.8%	1.3%
Professional, Scientific, and Technical Services	4.9%	2.6%
Management of Companies and Enterprises	21.0%	4.6%
Administrative and Support and Waste Management and Remediation Services	7.5%	1.7%
Educational Services	0.5%	2.8%
Health Care and Social Assistance	1.5%	3.7%
Arts, Entertainment, and Recreation	-3.2%	4.5%
Accommodation and Food Services	5.0%	4.3%
Other Services (except Public Administration)	3.4%	0.9%
Public Administration	-1.4%	1.2%
Unclassified	2.9%	11.4%
Total - All Industries	4.4%	1.6%

Source: JobsEQ®, Erica.Sullivan@cityofdenton.com

Top Employers in Denton



VSC for DSSSLV is the Volunteer Service Council for Denton State School Supported Living Center.
Source: Denton Chamber of Commerce Economic Development, edaa@dentonedp.com

Unemployment Rates

Entity	Annual Average				March*
	2012	2013	2014	2015	2017
City of Denton	5.5%	5.0%	4.1%	3.3%	3.6%
Denton County	6.0%	5.5%	4.6%	3.5%	3.9%
State of Texas	6.8%	6.3%	5.2%	4.4%	5.0%

Source: Texas Workforce Commission, Erica.Sullivan@cityofdenton.com

The rates are not seasonally adjusted. *Most current information available at time of publishing report.

Residential Growth and Housing

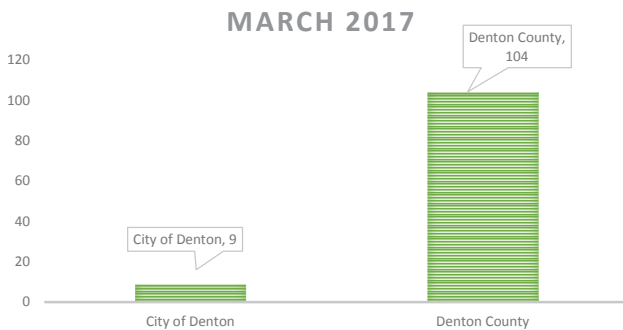
Housing Activity in the City of Denton

Year	Housing Units		New Residential		Demolition		Total	
	Single Family	Multi Family	Single Family	Multi Family	Single Family	Multi Family	Housing Units	Percent Increase
2016	28,480	20,583	570	607	32	0	49,063	2.38%
YTD 2017	28,694	20,583	222	0	8	0	49,277	0.44%

Sources: Planning, Building Inspections Departments, Prepared by: Erica.Sullivan@cityofdenton.com
Single Family includes two family dwelling, Includes issued and finalized permits

According to Denton's Building Inspection Division, the average valuation for a housing permit is \$304,929

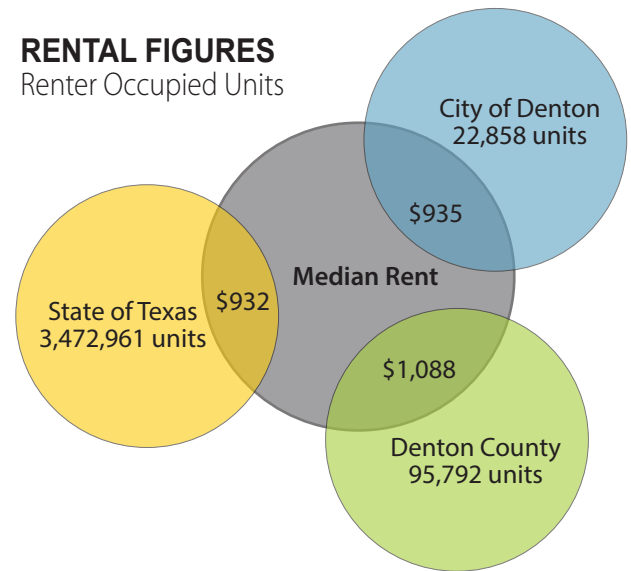
Foreclosures



*Includes commercial properties, Source: Foreclosure Listing Service Inc.
Prepared by: Erica.Sullivan@cityofdenton.com

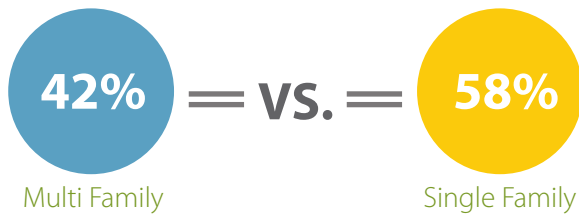
RENTAL FIGURES

Renter Occupied Units



Source: U.S. Census Bureau, 2015 American Community Survey, Year 1 Estimates
Erica.Sullivan@cityofdenton.com

Housing Unit Composition



Single Family includes two family dwelling
Sources: Planning, Building Inspections Departments, Prepared by:
Erica.Sullivan@cityofdenton.com

Housing Occupancy

Entity	Occupied Housing Units	Vacant Housing Units	Total Housing Units
City of Denton	45,529	2,753	48,282
Denton County	274,338	13,981	288,319
State of Texas	9,421,412	1,166,824	10,588,236

Source: U.S. Census Bureau, 2015 American Community Survey (ACS), 1 Year Estimate
Prepared by: Erica.Sullivan@cityofdenton.com

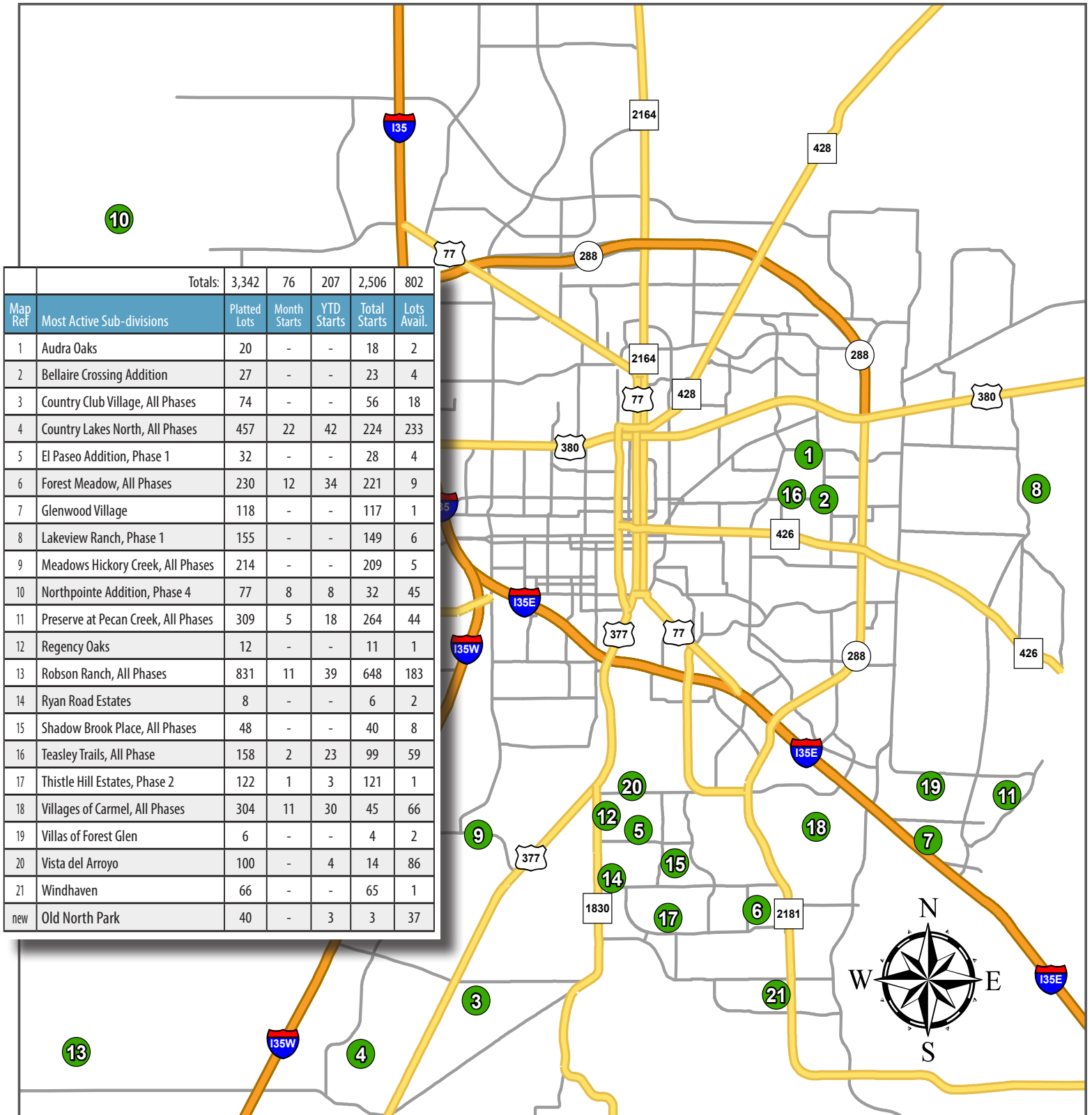
Residential Permits	Permits in Mar		Permits YTD		Value in Mar		Value YTD	
	2017	2016	2017	2016	2017	2016	2017	2016
One-Family Dwelling	79	42	219	121	24,360,987.98	13,248,252	68,156,287	37,456,895
Two-Family Dwelling	2	3	3	13	584,395.46	685,189	806,261	4,767,701
Multi-Family Dwelling *	0	0	0	2	0.00	0	0	27,023,271
Total New Residential	81	45	222	136	24,945,383.44	13,933,441	68,962,548	69,247,867
Additions/Alterations	48	47	120	106	1,134,103.32	832,586	2,166,370	1,868,371
Total Residential Permits	129	92	342	242	26,079,486.76	14,766,027	71,128,918	71,116,238
* Multi-Family Units	0	0	0	251				

Source: Building Inspection, Rodney.Patterson@cityofdenton.com

Active Subdivisions

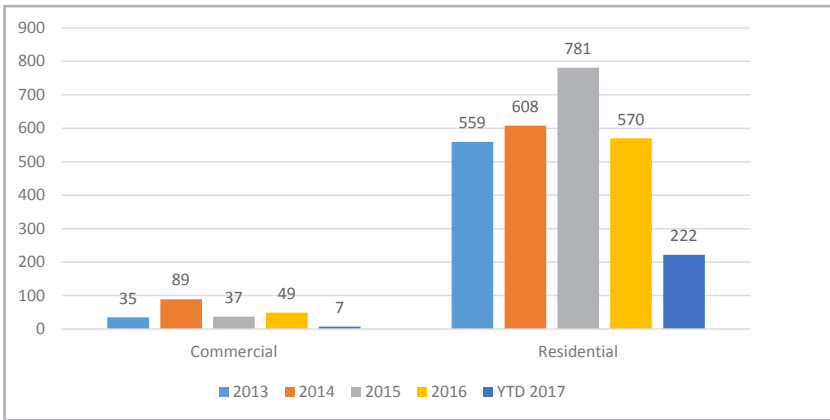
Active Subdivisions — March 2017

Data: Building Inspection Department, Rodney.Patterson@cityofdenton.com



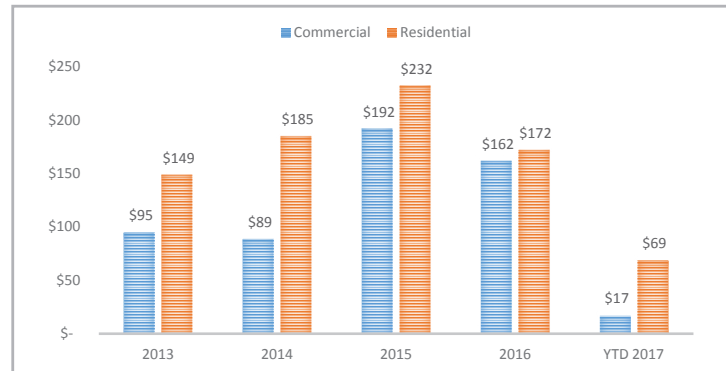
Commercial Growth

Building Permits - March 2017



Includes Multi-Family as Commercial and Duplexes as Residential
 Source: Building Inspections Department, Prepared by: Erica.Sullivan@cityofdenton.com

Valuation Trends - March 2017



*Values given in Millions
 Source: Planning & Finance Department
 Prepared by: Erica.Sullivan@cityofdenton.com

Major Commercial Permits for March 2017

Address	Project	Use	Square Feet	Value
520 Blake St	Plan-It Storage LLC,	Industrial	87,900	\$5,051,320.00
2116 E Sherman Dr	City of Denton Fire Station No. 4	City/County Buildings	12,589	\$988,734.35
1317 Ector St	Aldi Food Store #94	Stores and Mercantile	19,787	\$1,744,421.92

Source: Building Inspections Department, Rodney.Patterson@cityofdenton.com

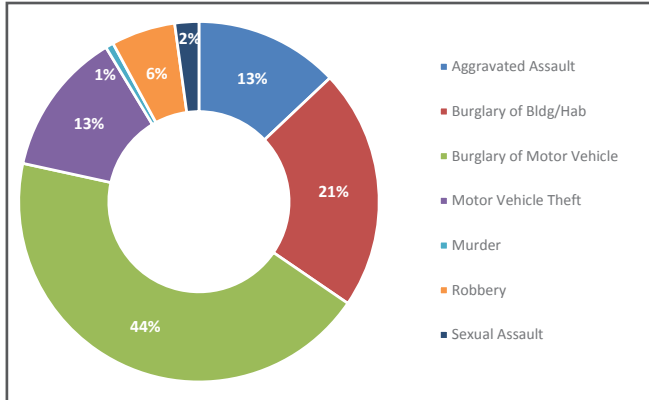
Commercial Permits

	Permits in Mar 2017	Permits in Mar 2016	Permits through Mar 2017	Permits through Mar 2016	Value in Mar 2017	Value in Mar 2016	Value YTD through Mar 2017	Value YTD through Mar 2016
Hotel	0	0	0	0	0	0	0	0
Hospital	0	0	0	0	0	0	0	0
Industrial	1	2	1	2	5,051,320	1,002,432	5,051,320	1,002,432
Restaurant	0	0	0	0	0	0	0	0
Office, Bank, Professional	0	3	4	8	0	2,494,944	1,935,033	4,285,242
Vehicle Sales Lot	0	0	0	0	0	0	0	0
Stores and Mercantile	1	0	2	2	1,744,422	0	10,295,555	1,454,936
Total New Commercial	2	5	7	12	6,795,742	3,497,376	17,281,908	6,742,610
City/County Buildings	1	1	3	1	988,734	509,154	5,952,548	509,154
Schools	0	0	0	0	0	0	0	0
Churches	0	0	0	1	0	0	0	0
Alterations	18	29	55	84	1,183,850	2,610,542	1,985,780	13,697,852
Total Commercial Permits	21	35	65	98	8,968,326	6,617,072	25,220,236	20,949,616
Total Comm & Res Permits	150	127	407	340	35,047,813	21,383,099	96,349,155	92,065,854

Source: Building Inspections Department, Rodney.Paterson@cityofdenton.com

STaND Alones

Crime Rates — March 2017



Source: Police Department, Tiffany.Wei@cityofdenton.com

March Police Activity



Source: Police Department
Tiffany.Wei@cityofdenton.com

March Fire Activity



Source: Fire Department
r.Ryan@cityofdenton.com

Sales Tax Collections Fiscal Years 2013/14 — 2016/17

Month	2013-2014	2014-2015	2015-2016	2016-2017
October	2,009,384	2,510,270	2,418,298	2,516,793
November	1,904,062	2,318,276	2,459,393	2,379,959
December	2,785,405	3,158,355	3,507,620	3,375,644
January	1,993,522	2,261,319	2,012,242	2,547,121
February	2,073,086	1,985,264	2,262,689	2,575,448
March	2,611,256	2,827,995	2,983,606	
April	2,193,800	2,283,890	2,437,536	
May	2,122,119	2,230,218	2,540,010	
June	2,631,957	2,843,453	3,318,478	
July	2,095,412	2,458,493	2,460,412	
August	2,498,464	2,796,561	2,997,482	
September	2,821,789	2,927,872	3,226,533	
TOTAL	\$27,764,113	30,601,966	32,624,299	14,665,566

Prepared By: City of Denton Finance Department, 03/17 Source: Texas Comptroller,
City Finance Department, Mike.Halsema@cityofdenton.com

Real and Personal Property Tax Rates

Tax Per \$100 Valuation	
City of Denton	\$0.683340
Denton County	\$0.248409
Denton Independent School District	\$1.530000
Total	\$2.461749

Source: Denton Central Appraisal District, Erica.Sullivan@cityofdenton.com

Sales Tax Rates

Sales/Use Tax Rates	
State of Texas	6.25%
Local (DCTA & City)	2.00%
<i>Denton County Transportation Authority (DCTA)</i>	.5%
<i>City of Denton</i>	1.5%
Total	8.25%

Source: Denton Central Appraisal District, Erica.Sullivan@cityofdenton.com

Major Transportation Projects

Location	Limits	Proposed Date of Construction	Estimated Date of Completion	Description
FM 2499, Section 5 (TxDOT Project)	FM 2181 to State School Rd	July 2014*	2017 (ECD May 2017)	New Construction 6 lane divided roadway
US 380 (TxDOT Project)	Elm to Bonnie Brae	December 2014	Spring 2017 (ECD April 2017)	Add 2 lane on the inside median, update drainage & reconstruct pavement
Mayhill	US 380 to Colorado Blvd	July 2017	December 2019	Expand 2 lanes to 4, later to be 6 lanes divided
Bonnie Brae	I-35E to S. of Vintage Blvd.	Early 2015	Fall 2017	Expand 2 lanes to 4 lanes divided
US 380 (TxDOT Project)	I35E to West of FM 156	March 2013	Spring 2016 (ECD March 2017)	Expand 2 lanes to 4, later to be 6 lanes divided
Bonnie Brae PH 1	Roselawn to N. of Vintage	July 2017	July 2019	Expand 2 lanes to 4 lanes divided
Bonnie Brae PH 2	I35E to Roselawn	Fall 2017	Fall 2019	Expand 2 lanes to 4 lanes divided
Bonnie Brae PH 3	S. of Vintage to N. of Vintage & Vintage Blvd from US 377 to I35W	Fall 2018	Fall 2020	Expand 2 lanes to 4 lanes divided

Source: Utility, CIP Engineering, Prepared by Noreen.Housewright@cityofdenton.com *This project will be constructed in two phases. Construction within the City limits of Denton is 2nd Ph. Updated: 02/2017