

# STaND

**February  
2017**



Welcome to the Statistical Trends and News of Denton (STaND) Report. The report compiles demographic, growth and economic information that is provided or tracked by various City of Denton departments. Under each chart or graph, you will find the source of the information along with a City of Denton contact e-mail address should you have any questions regarding the data.

Although the STaND Report is produced monthly, some of the data will be updated quarterly or annually. For example, population estimates are typically updated annually, and new annexations would only be changed when an annexation occurred. The most current edition is available online, [www.cityofdenton.com/Business/Economic Development](http://www.cityofdenton.com/Business/Economic%20Development). Additionally, you can find the most current edition along with all previous issue at [www.DentonEDP.com/News Reports/Reports](http://www.DentonEDP.com/News%20Reports/Reports).



This report is compiled by the Economic Development Department. General questions about this report can be directed to Christina Davis, (940) 349-7730, [Christina.Davis@cityofdenton.com](mailto:Christina.Davis@cityofdenton.com)

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# Demographics

## Poverty Rate Change Due To Off-Campus College Student Population

Entity	Total	Poverty Rate All People	Poverty Rate Excluding Students not Living with Relatives	Percent Change
City of Denton	103,741	20.6%	13.9%	-6.7%
Denton County	655,269	8.7%	7.2%	-1.4%
State of Texas	24,639,906	17.8%	17.2%	-0.6%
United States	301,412,284	15.2%	14.5%	-0.7%

Sources: U.S. Census Bureau's Social, Economic & Housing Statistics Division; Poverty Statistics "Examining the Effect of Off-Campus College Students on Poverty"; U.S. Census Bureau, 2009-2011 ACS, 3-year Estimate., Erica.Sullivan@cityofdenton.com

## Annual Population Change 2014 - 2015

Entity	2014 Census Estimate	2015 Census Estimate	Numerical Change 2014-2015	Percent Change 2014-2015
City of Denton	128,590	131,044	2,454	1.91%
Denton County	754,792	780,612	25,820	3.42%
State of Texas	26,979,078	27,469,114	490,036	1.82%

Source: U.S. Census Bureau, Erica.Sullivan@cityofdenton.com

## Decennial Population Change 2000 - 2010

Entity	2000 Census	2010 Census	Numerical Change 2000-2010	Percent Change 2000-2010
City of Denton	80,537	113,383	32,846	40.8%
Denton County	432,976	662,614	229,638	53.0%
State of Texas	20,851,820	25,145,561	4,293,741	20.6%

Source: U.S. Census Bureau, Erica.Sullivan@cityofdenton.com

## Age and Economic Characteristics

Entity	Median Age	65 and Over	Median Family Income	Per Capita Income
City of Denton	28.7	11.9%	\$68,189	\$24,037
Denton County	34.8	9.1%	\$90,593	\$35,721
State of Texas	34.4	11.7%	\$65,316	\$28,210

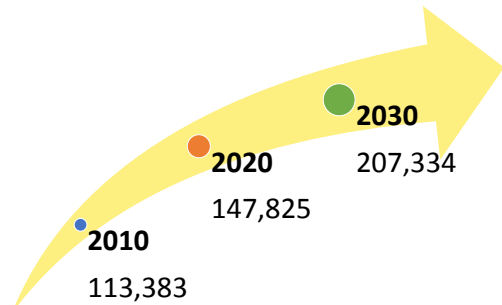
Source: U.S. Census Bureau, 2015 American Community Survey (ACS), 1 Year Estimate. Erica.Sullivan@cityofdenton.com

## Economic Characteristics

	City	County	State
Per Capita Income	\$24,037	\$35,721	\$28,210
Median Family Income	\$68,189	\$90,593	\$65,316

Source: U.S. Census Bureau, 2015 American Community Survey, 1 Year Estimate  
Prepared by: Erica.Sullivan@cityofdenton.com

## Population Forecast 2010 - 2030



Source: University of North Texas' Center for Economic Development and Research, (1) 2010 U.S. Census Bureau data utilized for base year, Erica.Sullivan@cityofdenton.com

## Population Forecast 2017 - 2020

Year	Population	Percent Change
2017	124,601	1.5%
2018	127,093	2.0%
2019	129,635	2.0%
2020	132,228	2.0%

Source: City of Denton, Erica.Sullivan@cityofdenton.com

## Did You Know?

### Denton Earns Gold-level Ranking in Prominent Scenic City Certification.

First recognized as a Bronze-level City in 2014, the City increased its ranking two levels due to improvements in codes, ordinances, and standards related to aesthetics and community appearance. Scenic Texas cited the following elements as key in earning this upgraded recognition: Denton's Main Street Program, strong unity of design standards, innovative waste management efforts, and emphasis on public parks, trails, and green spaces.

Source: City of Denton Press Release, Lindsey.Baker@cityofdenton.com

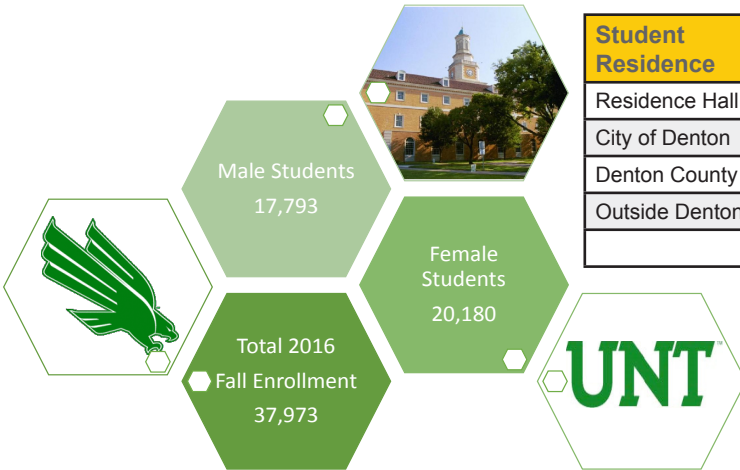
# Demographics

## Fall 2016 University of North Texas Enrollment by Residence\*

Student Residence	Male	Female	Total Enrollment	Percent
Residence Hall	2,801	3,336	6,137	16.2%
City of Denton	3,775	3,523	7,298	19.2%
Denton County	2,071	2,153	4,224	11.1%
Outside Denton County	9,146	11,168	20,314	53.5%
<b>Total</b>	<b>17,793</b>	<b>20,180</b>	<b>37,973</b>	<b>100.0%</b>

Source: University of North Texas, Erica.Sullivan@cityofdenton.com

\*Figures are for the Denton campus only

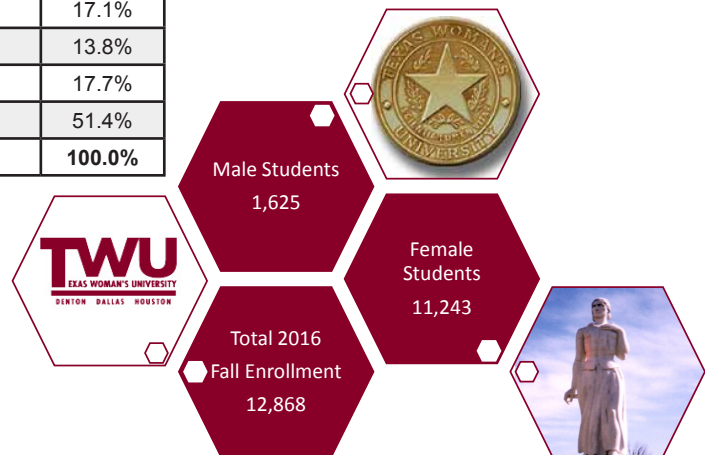


## Fall 2016 Texas Woman's University Enrollment by Residence\*

Student Residence	Male	Female	Total Enrollment	Percent
Residence Hall	147	2,055	2,202	17.1%
City of Denton	303	1,478	1,781	13.8%
Denton County	428	1,847	2,275	17.7%
Outside Denton County	747	5,863	6,610	51.4%
<b>Total</b>	<b>1,625</b>	<b>11,243</b>	<b>12,868</b>	<b>100.0%</b>

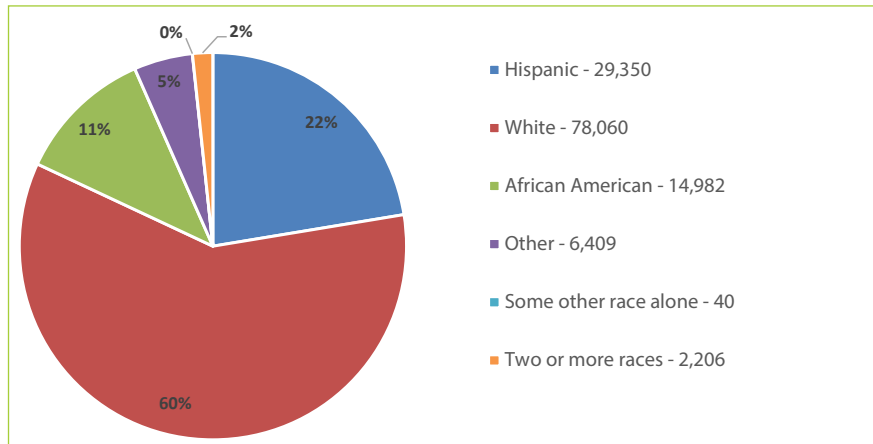
Source: Texas Women's University, Erica.Sullivan@cityofdenton.com

\*Figures are for the Denton campus only



The City of Denton encompasses a landmass of 94.9 square miles and is situated north of the DFW metroplex where Interstate 35E and 35W intersect. According to Census 2015 estimates and City of Denton square mile figures, the City has a population of 131,044 with a population density of 1,380 persons per square mile.

## Denton Population by Race and Ethnicity



Other includes: American Indian and Alaskan native; Asian Native Hawaiian; and other Pacific Islander

Source: U.S. Census Bureau, 2015 American Community Survey, 1 Year Estimate,

Erica.Sullivan@cityofdenton.com

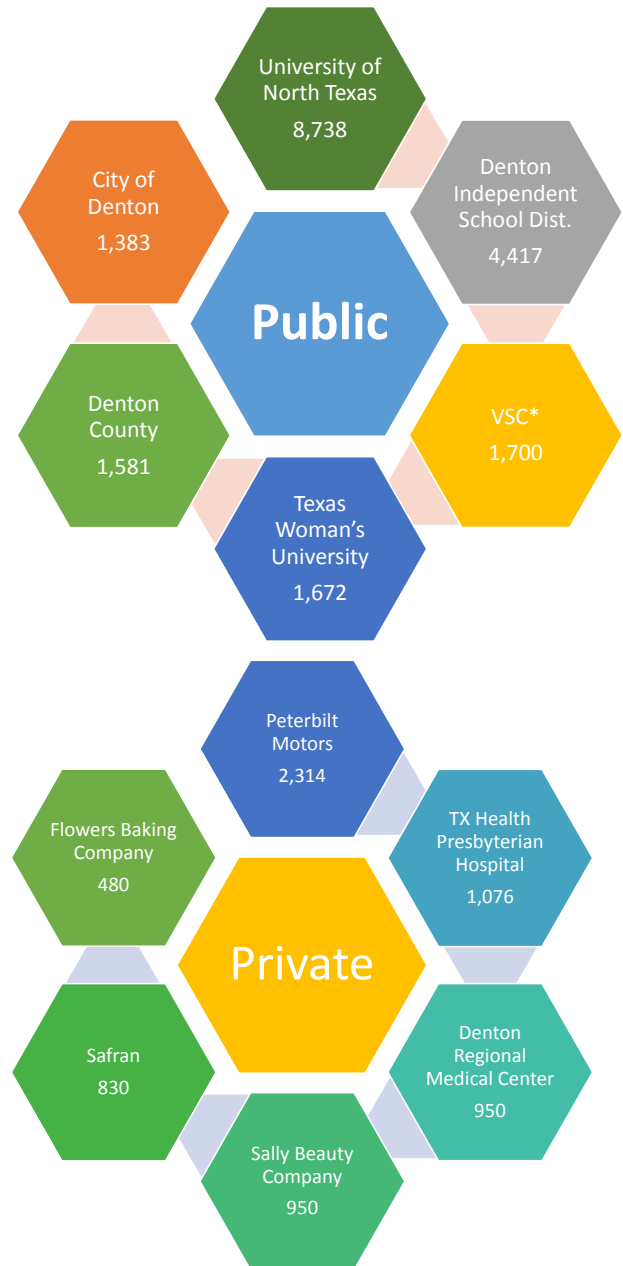
# Labor Markets

## Employment Change by Industry Sector 2015 - 2016

INDUSTRY	ANNUAL % CHANGE	
	CITY OF DENTON	TEXAS
Agriculture, Forestry, Fishing and Hunting	3.5%	3.9%
Mining, Quarrying, and Oil and Gas Extraction	-19.5%	-19.9%
Utilities	3.7%	1.7%
Construction	5.7%	2.0%
Manufacturing	7.9%	-3.6%
Wholesale Trade	1.1%	2.0%
Retail Trade	7.1%	2.9%
Transportation and Warehousing	14.6%	2.0%
Information	5.9%	0.0%
Finance and Insurance	7.9%	2.6%
Real Estate and Rental and Leasing	8.8%	1.3%
Professional, Scientific, and Technical Services	4.9%	2.6%
Management of Companies and Enterprises	21.0%	4.6%
Administrative and Support and Waste Management and Remediation Services	7.5%	1.7%
Educational Services	0.5%	2.8%
Health Care and Social Assistance	1.5%	3.7%
Arts, Entertainment, and Recreation	-3.2%	4.5%
Accommodation and Food Services	5.0%	4.3%
Other Services (except Public Administration)	3.4%	0.9%
Public Administration	-1.4%	1.2%
Unclassified	2.9%	11.4%
<b>Total - All Industries</b>	<b>4.4%</b>	<b>1.6%</b>

Source: JobsEQ®, Erica.Sullivan@cityofdenton.com

## Top Five Employers in Denton



VSC for DSSSSLV is the Volunteer Service Council for Denton State School Supported Living Center.  
Source: Denton Chamber of Commerce Economic Development, edaa@dentonedp.com

## Unemployment Rates

Entity	Annual Average				February*
	2012	2013	2014	2015	2017
City of Denton	5.5%	5.0%	4.1%	3.3%	3.8%
Denton County	6.0%	5.5%	4.6%	3.5%	3.9%
State of Texas	6.8%	6.3%	5.2%	4.4%	5.1%

Source: Texas Workforce Commission, Erica.Sullivan@cityofdenton.com

The rates are not seasonally adjusted. \*Most current information available at time of publishing report.

# Residential Growth and Housing

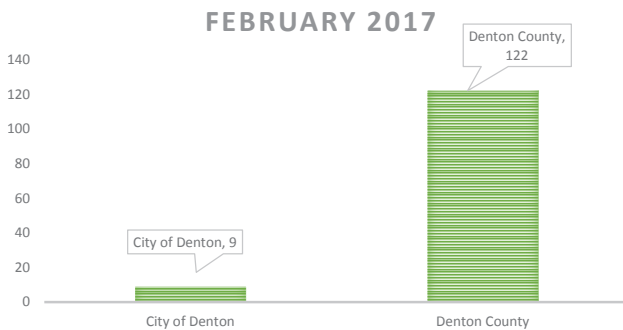
## Housing Activity in the City of Denton

Year	Housing Units		New Residential		Demolition		Total	
	Single Family	Multi Family	Single Family	Multi Family	Single Family	Multi Family	Housing Units	Percent Increase
2016	28,480	20,583	570	607	32	0	49,063	2.38%
YTD 2017	28,615	20,583	141	0	6	0	49,198	0.28%

Sources: Planning, Building Inspections Departments, Prepared by: Erica.Sullivan@cityofdenton.com  
Single Family includes two family dwelling, Includes issued and finalized permits

According to Denton's Building Inspection Division, the average valuation for a housing permit is \$304,929

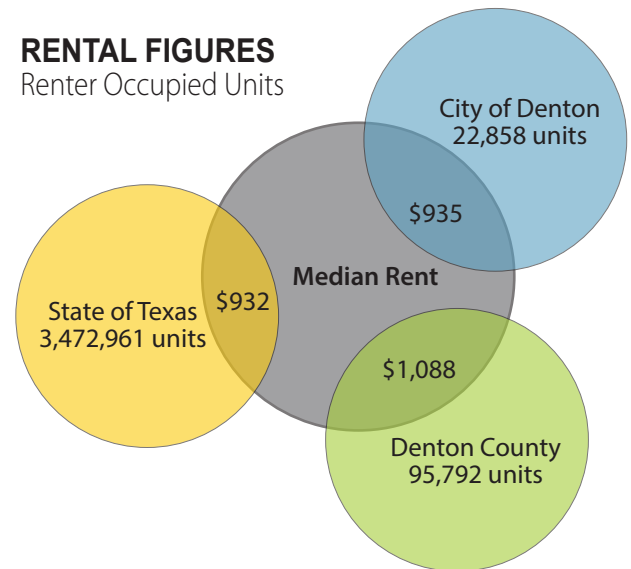
## Foreclosures



\*Includes commercial properties, Source: Foreclosure Listing Service Inc.  
Prepared by: Erica.Sullivan@cityofdenton.com

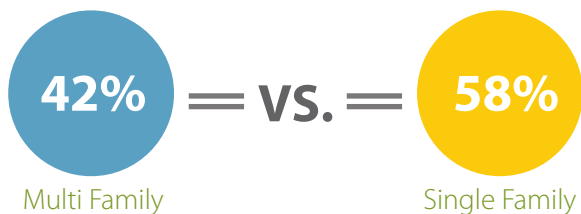
## RENTAL FIGURES

Renter Occupied Units



Source: U.S. Census Bureau, 2015 American Community Survey, Year 1 Estimates  
Erica.Sullivan@cityofdenton.com

## Housing Unit Composition



Single Family includes two family dwelling  
Sources: Planning, Building Inspections Departments, Prepared by:  
Erica.Sullivan@cityofdenton.com

## Housing Occupancy

Entity	Occupied Housing Units	Vacant Housing Units	Total Housing Units
City of Denton	45,529	2,753	48,282
Denton County	274,338	13,981	288,319
State of Texas	9,421,412	1,166,824	10,588,236

Source: U.S. Census Bureau, 2015 American Community Survey (ACS), 1 Year Estimate  
Prepared by: Erica.Sullivan@cityofdenton.com

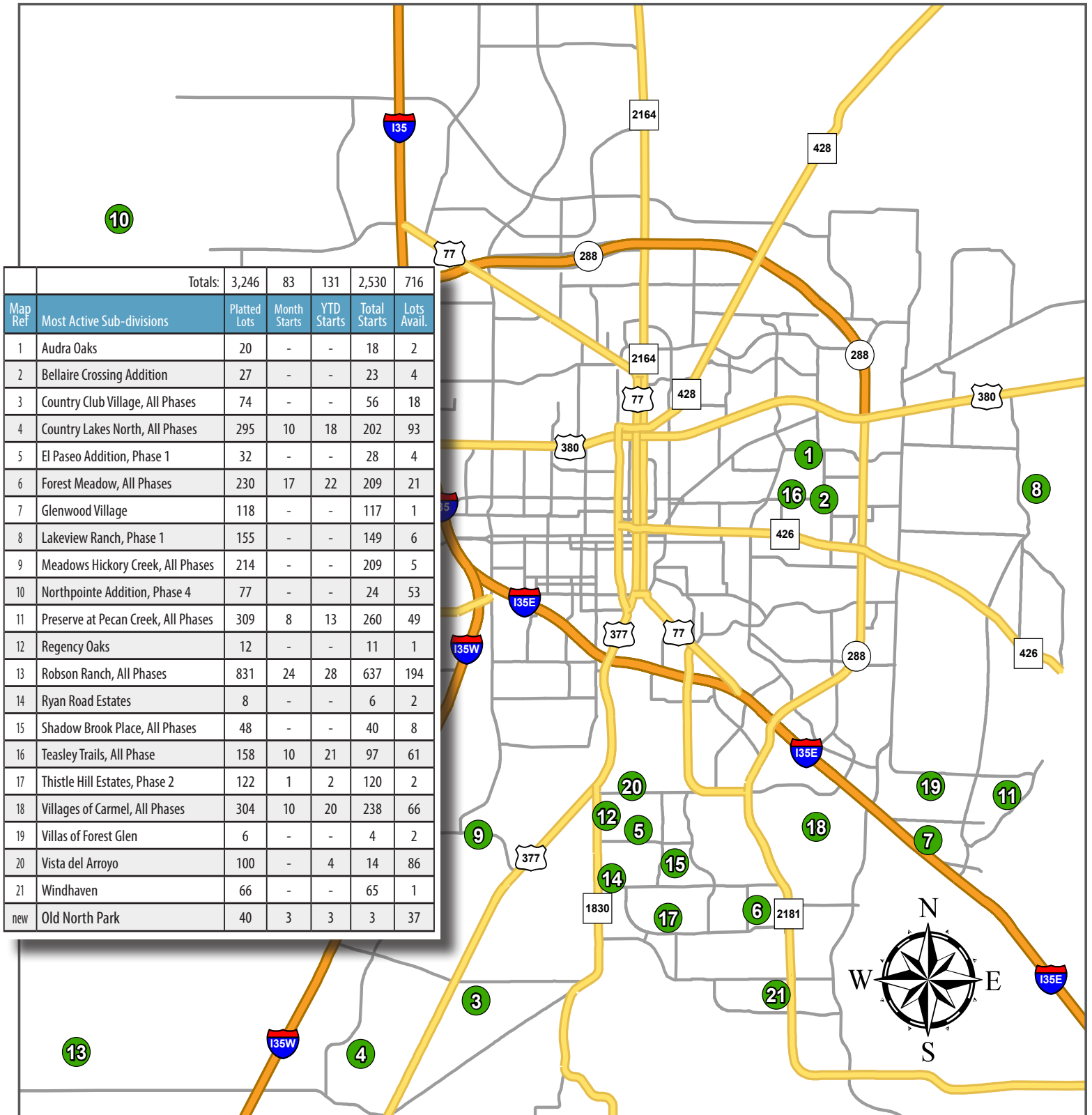
Residential Permits	Permits in Feb		Permits YTD		Value in Feb		Value YTD	
	2016	2015	2016	2015	2016	2015	2016	2015
One-Family Dwelling	87	40	140	79	27,985,466.04	12,263,256	43,795,299	24,208,643
Two-Family Dwelling	0	0	1	10	0.00	0	221,866	4,082,512
Multi-Family Dwelling *	0	0	0	2	0.00	0	0	27,023,271
<b>Total New Residential</b>	<b>87</b>	<b>40</b>	<b>141</b>	<b>91</b>	<b>27,985,466.04</b>	<b>12,263,256</b>	<b>44,017,164</b>	<b>55,314,426</b>
Additions/Alterations	40	33	72	59	623,782.97	717,983	1,032,267	1,035,785
<b>Total Residential Permits</b>	<b>127</b>	<b>73</b>	<b>213</b>	<b>150</b>	<b>28,609,249.01</b>	<b>12,981,239</b>	<b>45,049,431</b>	<b>56,350,211</b>
* Multi-Family Units	-	-	-	251				

Source: Building Inspection, Rodney.Patterson@cityofdenton.com

# Active Subdivisions

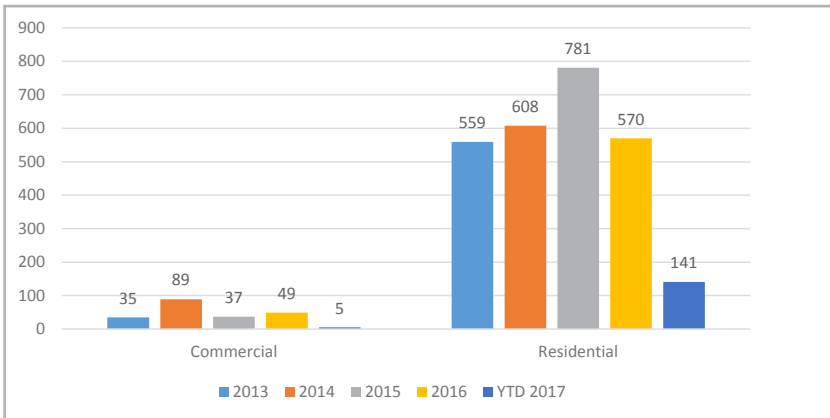
## Active Subdivisions — February 2017

Data: Building Inspection Department, Rodney.Patterson@cityofdenton.com



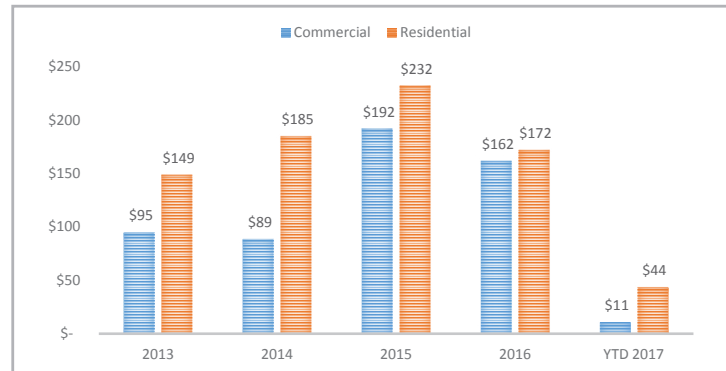
# Commercial Growth

## Building Permits - February 2017



Includes Multi-Family as Commercial and Duplexes as Residential  
Source: Building Inspections Department, Prepared by: Erica.Sullivan@cityofdenton.com

## Valuation Trends - February 2017



\*Values given in Millions  
Source: Planning & Finance Department  
Prepared by: Erica.Sullivan@cityofdenton.com

## Major Commercial Permits for January 2017

Address	Project	Use	Square Feet	Value
6421 N I35	Loves Travel Stop	Store and Mercantile	21,732	\$8,551,133
9101 John Paine Rd	Ammenity Center for Country Lakes Subdivision	Professional	1,834	\$145,982
3303 Unicorn Lake	Shell Building - Medical Office	Office	4,605	\$565,126
3105 Unicorn Lake Blvd	SBA Advisors	Office	3,125	\$383,500

Source: Building Inspections Department, Rodney.Patterson@cityofdenton.com

## Commercial Permits

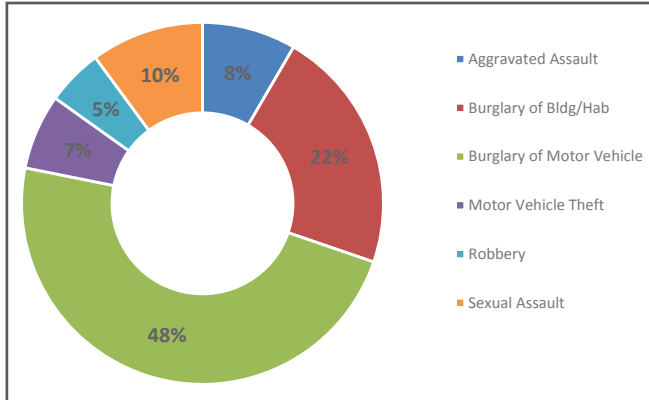
	Permits in Feb 2016	Permits in Feb 2015	Permits through Feb 2016	Permits through Feb 2015	Value in Feb 2016	Value in Feb 2015	Value YTD through Feb 2016	Value YTD through Feb 2015
Hotel	0	0	0	0	0	0	0	0
Hospital	0	0	0	0	0	0	0	0
Industrial	0	0	0	0	0	0	0	0
Restaurant	0	0	0	0	0	0	0	0
Office, Bank, Professional	3	3	4	5	1,229,393	1,444,304	1,935,033	1,790,298
Vehicle Sales Lot	0	0	0	0	0	0	0	0
Stores and Mercantile	1	0	1	2	8,551,133	0	8,551,133	1,454,936
<b>Total New Commercial</b>	<b>4</b>	<b>3</b>	<b>5</b>	<b>7</b>	<b>9,780,526</b>	<b>1,444,304</b>	<b>10,486,166</b>	<b>3,245,234</b>
City/County Buildings	1	0	2	0	145,982	0	4,963,814	0
Schools	0	0	0	0	0	0	0	0
Churches	0	1	0	1	0	0	0	0
Alterations	18	25	37	55	0	5,603,805	801,930	11,087,310
<b>Total Commercial Permits</b>	<b>23</b>	<b>29</b>	<b>44</b>	<b>63</b>	<b>9,926,508</b>	<b>7,048,109</b>	<b>16,251,910</b>	<b>14,332,544</b>
<b>Total Comm &amp; Res Permits</b>	<b>150</b>	<b>102</b>	<b>257</b>	<b>213</b>	<b>38,535,757</b>	<b>20,029,348</b>	<b>61,301,341</b>	<b>70,682,755</b>

Source: Building Inspections Department, Rodney.Paterson@cityofdenton.com



# STaND Alones

## Crime Rates — February 2017



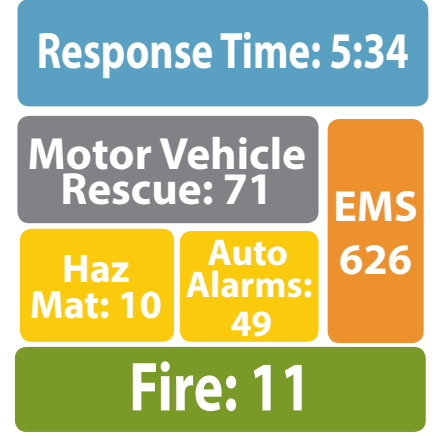
Source: Police Department, Tiffany.Weig@cityofdenton.com

## February Police Activity



Source: Police Department  
Tiffany.Weig@cityofdenton.com

## February Fire Activity



Source: Fire Department  
r.Ryan@cityofdenton.com

## Sales Tax Collections Fiscal Years 2013/14 — 2016/17

Month	2013-2014	2014-2015	2015-2016	2016-2017
October	2,009,384	2,510,270	2,418,298	2,516,793
November	1,904,062	2,318,276	2,459,393	2,379,959
December	2,785,405	3,158,355	3,507,620	3,375,644
January	1,993,522	2,261,319	2,012,242	2,547,121
February	2,073,086	1,985,264	2,262,689	
March	2,611,256	2,827,995	2,983,606	
April	2,193,800	2,283,890	2,437,536	
May	2,122,119	2,230,218	2,540,010	
June	2,631,957	2,843,453	3,318,478	
July	2,095,412	2,458,493	2,460,412	
August	2,498,464	2,796,561	2,997,482	
September	2,821,789	2,927,872	3,226,533	
<b>TOTAL</b>	<b>\$27,764,113</b>	<b>30,601,966</b>	<b>32,624,299</b>	<b>12,090,118</b>

Prepared By: City of Denton Finance Department, 02/17 Source: Texas Comptroller,  
City Finance Department, Mike.Halsema@cityofdenton.com

## Real and Personal Property Tax Rates

Tax Per \$100 Valuation	
City of Denton	\$0.683340
Denton County	\$0.248409
Denton Independent School District	\$1.530000
<b>Total</b>	<b>\$2.461749</b>

Source: Denton Central Appraisal District, Erica.Sullivan@cityofdenton.com

## Sales Tax Rates

Sales/Use Tax Rates	
State of Texas	6.25%
Local (DCTA & City)	2.00%
<i>Denton County Transportation Authority (DCTA)</i>	.5%
<i>City of Denton</i>	1.5%
<b>Total</b>	<b>8.25%</b>

Source: Denton Central Appraisal District, Erica.Sullivan@cityofdenton.com

## Major Transportation Projects

Location	Limits	Proposed Date of Construction	Estimated Date of Completion	Description
FM 2499, Section 5 (TxDOT Project)	FM 2181 to State School Rd	July 2014*	2017 (ECD May 2017)	New Construction 6 lane divided roadway
US 380 (TxDOT Project)	Elm to Bonnie Brae	December 2014	Spring 2017 (ECD April 2017)	Add 2 lane on the inside median, update drainage & reconstruct pavement
Mayhill	US 380 to Colorado Blvd	July 2017	December 2019	Expand 2 lanes to 4, later to be 6 lanes divided
Bonnie Brae	I-35E to S. of Vintage Blvd.	Early 2015	Fall 2017	Expand 2 lanes to 4 lanes divided
US 380 (TxDOT Project)	I35E to West of FM 156	March 2013	Spring 2016 (ECD March 2017)	Expand 2 lanes to 4, later to be 6 lanes divided
Bonnie Brae PH 1	Roselawn to N. of Vintage	July 2017	July 2019	Expand 2 lanes to 4 lanes divided
Bonnie Brae PH 2	I35E to Roselawn	Fall 2017	Fall 2019	Expand 2 lanes to 4 lanes divided
Bonnie Brae PH 3	S. of Vintage to N. of Vintage & Vintage Blvd from US 377 to I35W	Fall 2018	Fall 2020	Expand 2 lanes to 4 lanes divided

Source: Utility, CIP Engineering, Prepared by Noreen.Housewright@cityofdenton.com \*This project will be constructed in two phases. Construction within the City limits of Denton is 2nd Ph. Updated: 02/2017